

Application for consent to display an advertisement(s).
Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title:	Mr	First name:	Shaun	Surname:	Perry	
Company name:	Seward Chevrolet					
Street address:	West Street			Country Code	National Number	Extension Number
				Telephone number:		
				Mobile number:		
Town/City	Havant			Fax number:		
County:	Hampshire			Email address:		
Country:						
Postcode:	PO9 1LT					
Are you an agent acting on behalf of the applicant?						
☒ Yes ☐ No						

2. Agent Name, Address and Contact Details

Title:	Mrs	First Name:	Anne	Surname:	Stevenson	
Company name:	Futurama Signs Ltd					
Street address:	Olympia House			Country Code	National Number	Extension Number
	Metro Park 45			Telephone number:	0113 2705595	
	Lockwood Court			Mobile number:		
Town/City	Leeds			Fax number:		
County:	West Yorkshire (Met County)			Email address:		
Country:						
Postcode:	LS11 5TY			astevenson@futurama.ltd.uk		

3. Site Address Details

Full postal address of the site (including full postcode where available)

House:		Suffix:	
House name:	Seward		
Street address:	West Street		
Town/City:	Havant		
County:	Hampshire		
Postcode:	PO9 1LT		

Description of location or a grid reference
(must be completed if postcode is not known):

Easting:	470877
Northing:	106538

Description:

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☒ No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☒ No

6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?

☐ Yes ☒ No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

4 x illuminated fascia signs
1 x freestanding entrance sign
1 x illuminated pylon

How many of the following type of advertisements are you applying for?

Fascia sign(s) Projecting or hanging sign(s) Hoarding(s) Other

Please describe:

1 x freestanding entrance sign
1 x illuminated pylon

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☒ Yes ☐ No

If Yes, please provide details:

Signs A & B are already installed.
The rest of the signs are new

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☒ Yes ☐ No ☐ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).

See pdf:
Seward_Havant_Survey_06 photograph

Will the proposed advertisement(s) project over a footpath or other public highway?

☐ Yes ☒ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: To:

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed? ☒ Yes ☐ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? m

What is the maximum projection of the advertisement from face of building (in metres)? m

What are the dimensions of the proposed advertisement? Height: x Width: x Depth: metres

What materials will the sign be made of?

What is the maximum height of any of the individual letters and symbols (in centimetres)? cm

The colour of text and background:

Will the sign be illuminated? ☒ Yes ☐ No

Will the sign be illuminated internally or externally? ☒ Internally ☐ Externally

Illuminance Levels: cd/m

Will the illumination be static or intermittent? ☒ Static ☐ Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? m

What is the maximum projection of the advertisement from face of building (in metres)? m

What are the dimensions of the proposed advertisement? Height: x Width: x Depth: metres

What materials will the sign be made of?

What is the maximum height of any of the individual letters and symbols (in centimetres)? cm

The colour of text and background:

Will the sign be illuminated? ☒ Yes ☐ No

Will the sign be illuminated internally or externally? ☒ Internally ☐ Externally

Illuminance Levels: cd/m

Will the illumination be static or intermittent? ☒ Static ☐ Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? m

What is the maximum projection of the advertisement from face of building (in metres)? m

What are the dimensions of the proposed advertisement? Height: x Width: x Depth: metres

What materials will the sign be made of?

What is the maximum height of any of the individual letters and symbols (in centimetres)? cm

The colour of text and background:

Will the sign be illuminated? ☒ Yes ☐ No

Will the sign be illuminated internally or externally? ☒ Internally ☐ Externally

Illuminance Levels: cd/m

Will the illumination be static or intermittent? ☒ Static ☐ Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

3.100

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.220

m

What are the dimensions of the proposed advertisement?

Height:

0.600

 x Width:

3.330

 x Depth:

0.165

 metres

What materials will the sign be made of?

Aluminium, Acrylic & Vinyl Text

What is the maximum height of any of the individual letters and symbols (in centimetres)?

30.000

cm

The colour of text and background:

Black, White & Gold

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☒ Internally ☐ Externally

Illuminance Levels:

400.000

 cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

0.120

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.040

m

What are the dimensions of the proposed advertisement?

Height:

2.100

 x Width:

0.600

 x Depth:

0.020

 metres

What materials will the sign be made of?

Safety glass, aluminium frame & vinyl text

What is the maximum height of any of the individual letters and symbols (in centimetres)?

6.500

cm

The colour of text and background:

Black, White & Gold

Will the sign be illuminated?

☐ Yes ☒ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

0.000

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.000

m

What are the dimensions of the proposed advertisement?

Height:

5.400

 x Width:

1.300

 x Depth:

0.350

 metres

What materials will the sign be made of?

Safety glass & steel frame

What is the maximum height of any of the individual letters and symbols (in centimetres)?

45.000

cm

The colour of text and background:

Black, white & Gold

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☒ Internally ☐ Externally

Illuminance Levels:

400.000

 cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

☒ Yes ☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

☐ The agent ☒ The applicant ☐ Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information.



Date

31/07/2012