

Design & Access Statement – May 2012

Site Address:

Hobbycraft, Solent Retail Park, Solent Rd, Havant, Hampshire PO9 1ND

Introduction :

Hobbycraft wish to implement a program of works installing new store layout to improve the stores range of services and products. Most of works are internal to the store; with the main external elements are replacement and rebranding of sign into Hobbycraft's new logo.

Proposal:

Rebrand of existing signage and installation of proposed new signage above the entrance to the store and a proposed new side to the side elevation of the building. All proposed signage and Illumination levels will be in keeping with the current surroundings. As part of this re-brand all existing signage is to be changed for Fluorescent Tubes to LED Illumination, thus reducing Hobbycraft's carbon foot print.

Layout :

Please see signage drawings and site map.

Access:

The store has level access from the existing floor levels and comply with DDA regulations.

Conclusion:

The proposed installations do not contravene any planning policies and are deemed appropriate for the store. In our view the proposed works will have a very limited impact on the store appearance and services provided. The new signage will increase the stores marketing presence without having a negative impact on the surrounding area.