



Havant
BOROUGH COUNCIL

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To:
Mrs K Griffin
Towers Farm
16 Portsdown Hill Road
Havant
Hants
PO9 3JY

THE TOWN AND COUNTRY PLANNING ACT 1990
THE TOWN AND COUNTRY PLANNING (CONTROL OF ADVERTISEMENTS)
REGULATIONS 1992
Refusal of Advertisement Consent

Application Number: APP/11/01576

Site Address: Towers Farm, 16 Portsdown Hill Road, Havant, PO9 3JY

Proposal: Display of 4No. non-illuminated fascia signs.

Further to your application received on 20 October 2011 Havant Borough Council, as Local Planning Authority, **Refuses Advertisement Consent** for the above proposal.

The reason for the Council's decision to refuse advertisement consent is:

- 1 The proposed signs, by reason of their number, size and materials would be an unduly obtrusive feature in the general streetscene to the detriment of the visual amenities of the locality. They are therefore contrary to policy CS16 of the Havant Borough Core Strategy 2011, which forms part of the Local Development Framework and Planning Policy Guidance 19.

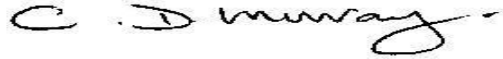
In coming to it's decision the Council considered the plans and other documents submitted with your application.

Other Important Information:

- (1) This notice only relates to the decision of Havant Borough Council as Local Planning Authority under the Town and Country Planning (Control of Advertisement Regulations). It does not relate to any application that may be required under the Town and Country Planning Acts, Building Regulations or under any other Act, Regulation, Byelaw or Order where the Council's approval may be needed. For further guidance as to the need for consent under the Building Regulations please phone 023 9244 6573.

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- (2) Your attention is drawn to the attached information regarding firstly your right to appeal to the Planning Inspectorate, if you are aggrieved by the Council's decision, and secondly the rights of an owner to, in certain circumstances serve a purchase notice on the Council. See www.planningportal.gov.uk/pcs.

A handwritten signature in black ink, appearing to read 'C. D. Murray'.

Mr Chris Murray
Service Manager (Planning Development)

12 December 2011