



Application for consent to display an advertisement(s).
Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title:	Mr	First name:		Surname:			
Company name	Tesco Stores Ltd						
Street address:	Tesco House			Country Code	National Number	Extension Number	
	Delamere Road			Telephone number:			
				Mobile number:			
Town/City	Cheshunt			Fax number:			
County:	Hertfordshire			Email address:			
Country:	United Kingdom						
Postcode:	EN8 9SL						
Are you an agent acting on behalf of the applicant? ☒ Yes ☐ No							

2. Agent Name, Address and Contact Details

Title:	Mr	First Name:	David	Surname:	Farage		
Company name:	bmd Architects						
Street address:	5 Maidstone Buildings Mews			Country Code	National Number	Extension Number	
	72 - 76 Borough High Street			Telephone number:	020 7357 6885	103	
				Mobile number:			
Town/City	London			Fax number:			
County:	Greater London			Email address:			
Country:	United Kingdom						
Postcode:	SE1 1GN				david.farage@bmdarchitects.co.uk		

3. Site Address Details

Full postal address of the site (including full postcode where available)

House:		Suffix:	
House name:	Tesco Stores Ltd		
Street address:	Solent Road		
Town/City:	Havant		
County:	Hampshire		
Postcode:	PO9 1TR		

Description of location or a grid reference
(must be completed if postcode is not known):

Easting:	471491
Northing:	106009

Description:

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☒ No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☒ No

6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?

☐ Yes ☒ No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

How many of the following type of advertisements are you applying for?

Fascia sign(s) Projecting or hanging sign(s) Hoarding(s) Other

Please describe:

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☐ Yes ☒ No ☐ Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway?

☐ Yes ☒ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: To:

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☒ Yes ☐ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

1.320

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.000

m

What are the dimensions of the proposed advertisement?

Height:

1.200

 x Width:

9.600

 x Depth:

0.000

 metres

What materials will the sign be made of?

Vinyl

What is the maximum height of any of the individual letters and symbols (in centimetres)?

50.000

cm

The colour of text and background:

White text on red background (RAL 2002)

Will the sign be illuminated?

Yes No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

1.320

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.000

m

What are the dimensions of the proposed advertisement?

Height:

1.200

 x Width:

9.600

 x Depth:

0.010

 metres

What materials will the sign be made of?

Vinyl

What is the maximum height of any of the individual letters and symbols (in centimetres)?

50.000

cm

The colour of text and background:

White text on red background (RAL 2002)

Will the sign be illuminated?

Yes No

11 (b). Details of Proposed Advertisement(s) - Hanging Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.76000000

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.00000000

m

What are the dimensions of the proposed advertisement?

Height:

0.13000000

 x Width:

1.88000000

 x Depth:

0.01000000

metres

What materials will the sign be made of?

Metal

What is the maximum height of any of the individual letters and symbols (in centimetres)?

7.00000000

cm

The colour of text and background:

Black on Yellow background (RAL 1023)

Will the sign be illuminated?

Yes No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

0.000

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.000

m

What are the dimensions of the proposed advertisement?

Height:

0.470

 x Width:

2.800

 x Depth:

0.010

 metres

What materials will the sign be made of?

Gantry Slat

What is the maximum height of any of the individual letters and symbols (in centimetres)?

23.000

cm

The colour of text and background:

White on red + Black on white

Will the sign be illuminated?

Yes No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.100

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.000

m

What are the dimensions of the proposed advertisement?

Height:

1.250

 x Width:

1.250

 x Depth:

0.010

 metres

What materials will the sign be made of?

Sign D1 - Metal

What is the maximum height of any of the individual letters and symbols (in centimetres)?

30.000

cm

The colour of text and background:

Black on white & white on red

Will the sign be illuminated?

☐

 Yes

☒

 No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.100

m

What is the maximum projection of the advertisement from face of building (in metres)?

m

What are the dimensions of the proposed advertisement?

Height:

1.250

 x Width:

1.250

 x Depth:

0.010

 metres

What materials will the sign be made of?

Vinyl on Aluminium

What is the maximum height of any of the individual letters and symbols (in centimetres)?

30.000

cm

The colour of text and background:

White text on red background (RAL 2002)

Will the sign be illuminated?

☐

 Yes

☒

 No

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

☒

 Yes

☐

 No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

☒

 The agent

☐

 The applicant

☐

 Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

☒

 Date

01/10/2012