DESIGN AND ACCESS STATEMENT

WATERLOOVILLE

81A London Road
Waterlooville
Portsmouth, PO7 7ER



ATELIER

The Barclays Bank is situated in the main high street in the town of Waterlooville, Portsmouth. There are a number of other retailers within the high street offering services from banking, retail and food.

This branch has been identified on Barclays Branch Network Development Programme and subsequently will be undergoing a refurbishment, internally and externally, which in turn will provide an improved facility for their customers and the town of Waterlooville.



Site Map

Use

No.81A is currently a bank and the use of the building will not change.

Amount

The application outlines the main points, which are affected and are subject to planning approval. These points can be summarised as;

- New signage – which will be subject to a further separate application, this has been submitted and already approved
- Alteration of shop front

There are no plans to increase the size of any of the main building structure.

Layout

Externally the main façade is white render with an existing fully glazed shop front with powder coated aluminium frame.

There is an existing external ATM that is located internally in a 24hour lobby which is accessed by card operation only, this restricts this service to only Barclay's customers and there is potential for antisocial behaviour in this area.

We therefore, propose to relocate the ATM located internally onto the front elevation along with the existing night safe. This will mean the service will be accessible to all and remove the need for the 24 hour lobby eliminating any security issues. This will require a new section of shop front which will be finished to match existing.

In order to provide the security required to the external ATM and to act as visual deterrent for ATM crime we propose to install a new compact security camera to the right hand side of the ATM.

The existing signage consists of 2no. Internally illuminated fascia signs (1no. on the front elevation and 1no. on the rear elevation) with a projecting sign mounted on the same line to the right hand side of the fascia on the front elevation.



Example of Internally illuminated fascia signage at Leagrave, Luton

It is essential for Barclays to continually update their signage to bring each of their branches in line with their corporate/brand identity. The proposed new signage consists of 2no. internally illuminated champagne fascia signs (please refer to signage details for construction and size) and a new internally illuminated heritage projecting sign. The fascia's will replace the existing in the same locations and at the same size. The projecting sign will remain in the existing location.

The height of the lettering on the front elevation will be no more than 225mm high whilst the eagle will be no higher than 315mm and will not project from the building any more than 100mm. The height of the lettering on the rear elevation will be no more than 332mm high and the eagle will not exceed 465mm and will not project from the building any more than 100mm. The projecting sign is 570mm in diameter with a maximum projection of 650mm. The new signage is very similar to existing and is both in keeping and considerate to its surroundings.

Scale

As the building exists, the scale of any improvements is relatively restricted to the existing structure and building elements. Therefore the proposed amendments are more reflective of aesthetic rather than scale.

Landscaping

There are no proposed amendments to the landscaping around the branch.

Appearance

It is part of Barclays branding to define their self-service (ATM's) on blue/black walls RAL 5004. Externally we are proposing to install blue/black film to the internal face of the glazing behind the ATM's thus enabling Barclays corporate image to be continued throughout their design. This will also provide the required security for the ATM. Please see example below.



Example of blue/black film to external self-service at Minehead, Somerset

Access

There is existing level access into the branch this will not change.