



Application for consent to display an advertisement(s).
Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title:		First name:		Surname:			
Company name	Lloyds Banking Group						
Street address:	Po Box 112			Country Code	National Number	Extension Number	
	Canons House			Telephone number:			
	Canons Way			Mobile number:			
Town/City	Bristol			Fax number:			
County:				Email address:			
Country:							
Postcode:	BS1 5LL						
Are you an agent acting on behalf of the applicant?				☒ Yes	☐ No		

2. Agent Name, Address and Contact Details

Title:		First Name:	Debrah	Surname:	McArdle		
Company name:	ISG Cathedral						
Street address:	ISG Cathedral Boleyn House St Augustines Business Park			Country Code	National Number	Extension Number	
				Telephone number:	07796171446		
				Mobile number:			
Town/City	Whitstable			Fax number:			
County:	Kent			Email address:			
Country:	United Kingdom						
Postcode:	CT5 2QJ				debrah.mcardle@isgplc.com		

3. Site Address Details

Full postal address of the site (including full postcode where available)

House:	26	Suffix:	
House name:	Halifax Plc		
Street address:	West Street		
Town/City:	Havant		
County:	Hampshire		
Postcode:	PO9 1PG		

Description of location or a grid reference
(must be completed if postcode is not known):

Easting:	471681
Northing:	106304

Description:

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☒ No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☒ No

6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?

☐ Yes ☒ No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

Trough Illuminated Fascia Sign
Trough Illuminated Projecting Sign
Illuminated ATM collar

How many of the following type of advertisements are you applying for?

Fascia sign(s)	1	Projecting or hanging sign(s)	1	Hoarding(s)	0	Other	1
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Please describe:

Illuminated ATM collar

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☒ Yes ☐ No ☐ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).

50961582-xxxxxxx---AREX-00-A1-0101-Elevation Existing

Will the proposed advertisement(s) project over a footpath or other public highway?

☒ Yes ☐ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From:	05/08/2012	To:	05/08/2017
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10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☒ Yes ☐ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

3.088

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.110

m

What are the dimensions of the proposed advertisement?

Height:

0.680

 x Width:

7.700

 x Depth:

0.110

 metres

What materials will the sign be made of?

Acrylic on Coated metal

What is the maximum height of any of the individual letters and symbols (in centimetres)?

19.600

cm

The colour of text and background:

White letters on PMS 2728 blue

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☒ Internally ☐ Externally

Illuminance Levels:

0.000

cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

11 (b). Details of Proposed Advertisement(s) - Hanging Sign

What is the height from the ground to the base of the advertisement (in metres)?

3.191

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.854

m

What are the dimensions of the proposed advertisement?

Height:

0.500

 x Width:

0.854

 x Depth:

0.700

 metres

What materials will the sign be made of?

Opal acrylic & coated metal housing

What is the maximum height of any of the individual letters and symbols (in centimetres)?

10.400

cm

The colour of text and background:

White letters on blue PMS 2728 and RAL 5100 Dark blue background

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☒ Internally ☐ Externally

Illuminance Levels:

0.000

cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

0.725

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.045

m

What are the dimensions of the proposed advertisement?

Height:

1.800

 x Width:

1.263

 x Depth:

0.045

 metres

What materials will the sign be made of?

Acrylic

What is the maximum height of any of the individual letters and symbols (in centimetres)?

9.000

cm

The colour of text and background:

White letters on blue PMS 2728 and RAL 5100 Dark blue background

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☒ Internally ☐ Externally

Illuminance Levels:

0.000

cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

☒ Yes ☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

☒ The agent ☐ The applicant ☐ Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.



Date

05/08/2012