PERMIT

PLANNING STATEMENT

BARCLAYS BANK COWPLAIN

41/43 LONDON ROAD, COWPLAIN, PORTSMOUTH

The Barclays Bank in Cowplain is situated along the main road in a parade of shops.

Our proposal consists of the removal of the existing fascia signage. The back panel will be cleaned and made good in preparation for the new fascia signage with Barclays lettering and eagle logo signs to be affixed.

The fascia sign will have inset letters which are internally illuminated at 300cd/m. The maximum height of the lettering will be 385mm projecting a maximum of 100mm from the façade, and the maximum height of the Barclays symbol will be 540mm.

The lettering are in the traditional Barclays cyan blue colour whilst the fascia panel (which is not illuminated), is champagne with a total length of 10664mm, to match existing, along the front façade.

The proposed new projecting globe sign is 770mm in diameter and has a maximum projection of 850mm. This sign will also be internally illuminated at 300cd/m.

The drawings attached with the application clearly indicate the details and position of the two proposed signs.