Havant BOROUGH COUNCIL

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Ms Beckley
Blaze Neon Ltd
Patricia Way
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CT10 2XZ

For: Everything Everywhere Ltd

THE TOWN AND COUNTRY PLANNING ACT 1990
THE TOWN AND COUNTRY PLANNING (CONTROL OF ADVERTISEMENTS) REGULATIONS 1992
Grant of Advertisement Consent

Application Number: APP/11/01478
Site Address: 308 London Road, Waterlooville, PO7 7DS
Proposal: Display of 1No. illuminated fascia panel and 1No. double-sided illuminated projecting sign.

Further to your application received on 28 September 2011, Havant Borough Council as Local Planning Authority **Grants Advertisement Consent** for the above proposal.

This consent is subject to compliance with:

(i) The plans and other documents submitted with regard to your application, and

(ii) The following conditions:

Additional Conditions:

1 The development hereby permitted shall be begun before the expiration of 3 years from the date on which this planning permission was granted.
Reason: To comply with Section 51 of the Planning and Compulsory Purchase Act 2004.

2 Any advertisements displayed and any site used for the display of advertisements, shall be maintained in a clean and tidy condition to the reasonable satisfaction of the Local Planning Authority.
Reason: As required by the provision of the Town & Country Planning (Control of Advertisements) Regulations 1992.

3 Any structure, or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a safe condition.
Reason: As required by the provisions of the Town & Country Planning (Control of Advertisements) Regulations 1992.

4 Where an advertisement is required under these Regulations to be removed, the removal shall be carried out to the reasonable satisfaction of the Local Planning Authority.
Reason: As required by the provisions of the Town & Country Planning (Control of Advertisements) Regulations 1992.

5 No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.
Reason: As required by the provisions of the Town & Country Planning (Control of Advertisements) Regulations 1992.

6 No advertisements shall be sited or displayed so as to obscure, or hinder the ready interpretation of any road traffic sign, railway signal or aid to navigation by water or air, or so as otherwise to render hazardous the use of any highway, railway, waterway or aerodrome (civil or military).
Reason: As required by the provisions of the Town & Country Planning (Control of Advertisements) Regulations 1992.

7 No part of the fascia shall be illuminated other than the lettering and logo as hereby permitted.
Reason: In the interests of the amenities of the area.

8 The illumination of the proposed sign shall be of a non-intermittent type.
Reason: In the interests of the amenities of the area.

9 The intensity of illumination shall not exceed 540 candelas per m2.
Reason: In the interests of the amenities of the area and highway safety.

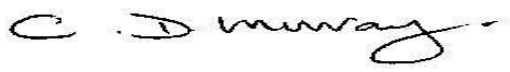
10 The development hereby permitted shall be carried out in accordance with the following approved plans:
Location plan dated 28th September 2011
Block plan dated 28th September 2011
Fascia detailing drawing number 82976 Rev C dated 28th September 2011
Projecting sign detailing drawing number 82976 Rev C dated 28th September 2011
Photographs x3 dated 28th September 2011
Design Statement dated 28th September 2011
Reason: - To ensure provision of a satisfactory development.

Other Important Information:

(1) This notice only relates to the decision of Havant Borough Council as Local Planning Authority under the Town and Country Planning (Control of Advertisement Regulations). It does not relate to any other application that may be required under the Town and Country Planning Acts, Building Regulations or under any other Act, Regulation, Byelaw or Order where the Council's approval may be needed. For further guidance as to the need for consent under the Building Regulations please phone 023 9244 6573.

(2) Your attention is drawn to the attached information regarding firstly your right to appeal to the Planning Inspectorate, if you are aggrieved by the Council's decision, and secondly the rights of an owner to, in certain circumstances serve a purchase notice on the Council. See www.planningportal.gov.uk/pcs.

(3) Any failure to adhere to the details of the approved plans, and other documents or to comply with any conditions listed above may lead to action being taken by the Council under the Town and Country Planning (Control of Advertisements) Regulations 1992. If you wish to depart from the approved details or conditions in any way you should contact the Planning and Development service at the Civic Offices or by telephoning 023 9244 6015.



Mr Chris Murray
Service Manager (Planning Development)

25 November 2011