

Planning Statement – June 2012

Asda Stores Ltd - Waterloooville

Asda Stores Ltd are in the process of placing new Banner signage to the Car Park to many of their stores.

Asda are looking to install new banner signs in new positions and new signs to replace existing banners in the entrance area coming into the store. Some will be positioned in other areas in the car park area, site dependent.

A Project Manager would initially go to the Store and suggest possible positions and Asda would approve these positions, as shown on the drawings submitted with this application.

The new banners will be changed continuously; they can be unhinged and swapped over whilst retaining the posts. The information on the banners will be for advertising purposes, marketing dependent at the time.

There are no other works to this Application.

Shoayb Patel

Project Manager

(For and on behalf of Mace Group)