PERMIT

PLANNING STATEMENT

BARCLAYS BANK EMSWORTH

10/12 HIGH STREET, EMSWORTH, HAMPSHIRE

The Barclays Bank in Emsworth is situated in the high street of the small town of Emsworth. It is located within a conservation area.

Our proposal consists of the removal of the 2no. existing fascia's. The areas above the shop front and the main entrance will be cleaned and made good in preparation for the new fascia signage with Barclays lettering and eagle logo signs to be affixed.

Both fascia signs will have inset letters which are internally illuminated at 300cd/m. We have tried to ensure that the level of illumination is comparable to any surrounding examples of signage, to ensure there is no impact on the visual amenity and light pollution to any residential properties.

The maximum height of the lettering will be 225mm projecting a maximum of 100mm from the façade, and the maximum height of the Barclays symbol will be 315mm.

The lettering are in the traditional Barclays cyan blue colour whilst the fascia panel (which is not illuminated), is champagne with a total length of 9151mm above the shop front and 2726mm above the main entrance both will match existing lengths.

The proposed new projecting globe sign is 570mm in diameter and has a maximum projection of 650mm. This sign will also be internally illuminated at 300cd/m.

The drawings attached with the application clearly indicate the details and position of the two proposed signs.