**PLANNING STATEMENT**

**BARCLAYS BANK HAVANT**

**18 EAST STREET, HAVANT, HAMPSHIRE**

The Barclays Bank in Havant is situated off the high street of the small town of Havant. It is located within a conservation area.

Our proposal consists of the removal of the existing fascia and projecting sign. The areas above the shop front and the main entrance will be cleaned and made good in preparation for the new fascia signage with Barclays lettering and eagle logo signs to be affixed.

The fascia sign will have inset letters which will not be illuminated to ensure there is no impact on the visual amenity and light pollution to any residential properties. We hope that the signage will maintain the character of the area whilst updating the tired and out of date existing signage.

The maximum height of the lettering will be 278mm projecting a maximum of 100mm from the façade, and the maximum height of the Barclays symbol will be 390mm.

The lettering are in the traditional Barclays cyan blue colour whilst the fascia panel is champagne with a length of 4457mm above the main shop front and 1684mm above the main entrance. Both will match existing lengths.

The proposed new projecting globe sign is 570mm in diameter and has a maximum projection of 650mm.

The drawings attached with the application clearly indicate the details and position of the two proposed signs.