Civic Offices
Havant
Hampshire PO9 2AX
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Application for consent to display an advertisement(s).
Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.
Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title: Mr | First name: David | Surname: Hurley

Company name: WKB Nissan

Street address: Electra Avenue
Hambledon Road

Town/City: Waterlooville
County: Hampshire
Country: England
Postcode: PO7 7XW

	Country Code	National Number	Extension Number
Telephone number:			
Mobile number:			
Fax number:			

Email address:

Are you an agent acting on behalf of the applicant? (•) Yes ( ) No

2. Agent Name, Address and Contact Details

Title: Mr | First Name: Dave | Surname: Hurley

Company name: FUTURAMA SIGNS LIMITED

Street address: OLYMPIA HOUSE
LOCKWOOD COURT
METRO PARK 45

Town/City: LEEDS
County: West Yorkshire (Met County)
Country:
Postcode: LS115TY

	Country Code	National Number	Extension Number
Telephone number:		01132 705595	
Mobile number:			
Fax number:			

Email address: dhurley@futurama.ltd.uk

3. Site Address Details

Full postal address of the site (including full postcode where available)

House: 1 Suffix:

House name:

Street address: ELETTRA AVENUE

Town/City: WATERLOOVILLE

County: HAMPSHIRE

Postcode: PO7 7XW

Description of location or a grid reference
(must be completed if postcode is not known):

Easting: 467613

Northing: 110058

Description:

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application? ○ Yes ◉ No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? ○ Yes ◉ No

6. Authority Employee/Member

With respect to the Authority, I am:

(a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

Do any of these statements apply to you? ○ Yes ◉ No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

Nissan corporate signage to new premises adjacent to the Toyota showroom

How many of the following type of advertisements are you applying for?

Fascia sign(s) 13 Projecting or hanging sign(s) 0 Hoarding(s) 0 Other 16

Please describe:

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place? ○ Yes ◉ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? ○ Yes ◉ No ○ Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway? ○ Yes ◉ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: 30/11/2011 To: 30/09/2016

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed? ◉ Yes ○ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? (a) 4.100 m

What is the maximum projection of the advertisement from face of building (in metres)? .435 m

What are the dimensions of the proposed advertisement? Height: 1.300 x Width: 30.975 x Depth: .435 metres

What materials will the sign be made of?

Aluminium louvers and support brackets

What is the maximum height of any of the individual letters and symbols (in centimetres)? cm

The colour of text and background:

RAL9006 SILVER

Will the sign be illuminated? ○ Yes ◉ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? (b) 4.650 m

What is the maximum projection of the advertisement from face of building (in metres)? .120 m

What are the dimensions of the proposed advertisement? Height: .760 x Width: 5.029 x Depth: .120 metres

What materials will the sign be made of?

Perspex face, aluminium returns

What is the maximum height of any of the individual letters and symbols (in centimetres)? 76 cm

The colour of text and background:

Red face, Grey aluminium returns

Will the sign be illuminated? ◉ Yes ○ No

Will the sign be illuminated internally or externally? ◉ Internally ○ Externally

Illuminance Levels: 400 cd/m

Will the illumination be static or intermittent? ○ Static ○ Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? (c) 4.350 m

What is the maximum projection of the advertisement from face of building (in metres)? .435 m

What are the dimensions of the proposed advertisement? Height: .610 x Width: 2.354 x Depth: .120 metres

What materials will the sign be made of?

White perspex face / grey aluminium returns

What is the maximum height of any of the individual letters and symbols (in centimetres)? 61 cm

The colour of text and background:

n/a

Will the sign be illuminated? ◉ Yes ○ No

Will the sign be illuminated internally or externally? ◉ Internally ○ Externally

Illuminance Levels: 400 cd/m

Will the illumination be static or intermittent? ◉ Static ○ Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? (d) m

What is the maximum projection of the advertisement from face of building (in metres)? .170 m

What are the dimensions of the proposed advertisement? Height: .570 x Width: 3.772 x Depth: .120 metres

What materials will the sign be made of?

Red perspex face / grey aluminium returns

What is the maximum height of any of the individual letters and symbols (in centimetres)? 57 cm

The colour of text and background:

n/a

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: 400 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? (f) 4.150 m

What is the maximum projection of the advertisement from face of building (in metres)? .435 m

What are the dimensions of the proposed advertisement? Height: 1.300 x Width: 13.249 x Depth: .435 metres

What materials will the sign be made of?

Aluminium louvers and brackets

What is the maximum height of any of the individual letters and symbols (in centimetres)? n/a cm

The colour of text and background:

Silver RAL 9006

Will the sign be illuminated? ( ) Yes (•) No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? (G) 4.350 m

What is the maximum projection of the advertisement from face of building (in metres)? .435 m

What are the dimensions of the proposed advertisement? Height: .610 x Width: 2.354 x Depth: .120 metres

What materials will the sign be made of?

White perspex faces / Grey aluminium returns

What is the maximum height of any of the individual letters and symbols (in centimetres)? 61 cm

The colour of text and background:

n/a

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: 400 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? (h) 6.600 m

What is the maximum projection of the advertisement from face of building (in metres)? .350 m

What are the dimensions of the proposed advertisement? Height: 1.000 x Width: 1.000 x Depth: .350 metres

What materials will the sign be made of?

Ral 9006 silver panel with a chrome Nissan logo

What is the maximum height of any of the individual letters and symbols (in centimetres)? n/a cm

The colour of text and background:

Ral 9006 silver

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: 350 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? (l) 6.609 m

What is the maximum projection of the advertisement from face of building (in metres)? .170 m

What are the dimensions of the proposed advertisement? Height: .570 x Width: 4.500 x Depth: .120 metres

What materials will the sign be made of?

Red perspex face / Grey Aluminium returns

What is the maximum height of any of the individual letters and symbols (in centimetres)? 57 cm

The colour of text and background:

n/a

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: 400 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? (j) 5.156 m

What is the maximum projection of the advertisement from face of building (in metres)? .170 m

What are the dimensions of the proposed advertisement? Height: 1.500 x Width: 9.000 x Depth: .170 metres

What materials will the sign be made of?

Alumininium / Perspex

What is the maximum height of any of the individual letters and symbols (in centimetres)? 90 cm

The colour of text and background:

Ral 9006 Background / Red perspex face

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: 400 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? (k) 6.369 m

What is the maximum projection of the advertisement from face of building (in metres)? .350 m

What are the dimensions of the proposed advertisement? Height: 1.000 x Width: 1.000 x Depth: .350 metres

What materials will the sign be made of?

Aluminium / Perspes

What is the maximum height of any of the individual letters and symbols (in centimetres)? n/a cm

The colour of text and background:

Ral 9006 background / Chrome logo

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: 350 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? (L) m

What is the maximum projection of the advertisement from face of building (in metres)? .435 m

What are the dimensions of the proposed advertisement? Height: .760 x Width: 5.029 x Depth: .120 metres

What materials will the sign be made of?

Red perspex face / grey returns

What is the maximum height of any of the individual letters and symbols (in centimetres)? 76 cm

The colour of text and background:

n/a

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: 400 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? (m) 4.150 m

What is the maximum projection of the advertisement from face of building (in metres)? .435 m

What are the dimensions of the proposed advertisement? Height: 1.300 x Width: 10.026 x Depth: .435 metres

What materials will the sign be made of?

Aluminium

What is the maximum height of any of the individual letters and symbols (in centimetres)? n/a cm

The colour of text and background:

Backgorund louvers ral 9006 silver

Will the sign be illuminated? ( ) Yes (•) No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? (aa) 5.156 m

What is the maximum projection of the advertisement from face of building (in metres)? .250 m

What are the dimensions of the proposed advertisement? Height: 1.000 x Width: 1.200 x Depth: .250 metres

What materials will the sign be made of?

Perspex / Aluminium

What is the maximum height of any of the individual letters and symbols (in centimetres)? 10 cm

The colour of text and background:

Background / silver - Nissan text Red - Commercial vehicles Black

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: 250 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? (e) n/a m

What is the maximum projection of the advertisement from face of building (in metres)? .600 m

What are the dimensions of the proposed advertisement? Height: 3.960 x Width: 4.370 x Depth: .350 metres

What materials will the sign be made of?

Aluminium / perspex

What is the maximum height of any of the individual letters and symbols (in centimetres)? 80 cm

The colour of text and background:

Silver / Red / Chrome

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: 350 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? (n) 1.500 m

What is the maximum projection of the advertisement from face of building (in metres)? 2mm m

What are the dimensions of the proposed advertisement? Height: .300 x Width: .211 x Depth: 2mm metres

What materials will the sign be made of?

Vinyl grapghic

What is the maximum height of any of the individual letters and symbols (in centimetres)? various cm

The colour of text and background:

Silver / Black

Will the sign be illuminated? ( ) Yes (•) No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? (o) n/a m

What is the maximum projection of the advertisement from face of building (in metres)? n/a m

What are the dimensions of the proposed advertisement? Height: .960 x Width: 1.200 x Depth: .200 metres

What materials will the sign be made of?

Aluminium

What is the maximum height of any of the individual letters and symbols (in centimetres)? n/a cm

The colour of text and background:

Silver background / Black text

Will the sign be illuminated? ○ Yes ◉ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? (p) n/a m

What is the maximum projection of the advertisement from face of building (in metres)? n/a m

What are the dimensions of the proposed advertisement? Height: 1.500 x Width: 1.200 x Depth: .200 metres

What materials will the sign be made of?

Alumininium

What is the maximum height of any of the individual letters and symbols (in centimetres)? 10 cm

The colour of text and background:

Silver / Black

Will the sign be illuminated? ○ Yes ◉ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? (q) n/a m

What is the maximum projection of the advertisement from face of building (in metres)? n/a m

What are the dimensions of the proposed advertisement? Height: 1.500 x Width: 1.200 x Depth: .200 metres

What materials will the sign be made of?

aluminium

What is the maximum height of any of the individual letters and symbols (in centimetres)? 10 cm

The colour of text and background:

Silver / Black

Will the sign be illuminated? ○ Yes ◉ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? (r) n/a m

What is the maximum projection of the advertisement from face of building (in metres)? n/a m

What are the dimensions of the proposed advertisement? Height: 1.500 x Width: 1.200 x Depth: .200 metres

What materials will the sign be made of?

Aluminium

What is the maximum height of any of the individual letters and symbols (in centimetres)? 10 cm

The colour of text and background:

Silver / Black

Will the sign be illuminated? ○ Yes ◉ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? (s) n/a m

What is the maximum projection of the advertisement from face of building (in metres)? n/a m

What are the dimensions of the proposed advertisement? Height: 1.500 x Width: 1.200 x Depth: .200 metres

What materials will the sign be made of?

Aluminium

What is the maximum height of any of the individual letters and symbols (in centimetres)? 10 cm

The colour of text and background:

silver / Back

Will the sign be illuminated? ○ Yes ◉ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? (t) n/a m

What is the maximum projection of the advertisement from face of building (in metres)? n/a m

What are the dimensions of the proposed advertisement? Height: 1.500 x Width: 1.200 x Depth: .200 metres

What materials will the sign be made of?

Aluminium

What is the maximum height of any of the individual letters and symbols (in centimetres)? 10 cm

The colour of text and background:

Silver / Black

Will the sign be illuminated? ○ Yes ◉ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? (u) n/a m

What is the maximum projection of the advertisement from face of building (in metres)? n/a m

What are the dimensions of the proposed advertisement? Height: 1.500 x Width: 1.200 x Depth: .200 metres

What materials will the sign be made of?

Aluminium

What is the maximum height of any of the individual letters and symbols (in centimetres)? 10 cm

The colour of text and background:

Silver / Black

Will the sign be illuminated? ○ Yes ◉ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? (v) n/a m

What is the maximum projection of the advertisement from face of building (in metres)? n/a m

What are the dimensions of the proposed advertisement? Height: 1.500 x Width: 1.200 x Depth: .200 metres

What materials will the sign be made of?

Aluminium

What is the maximum height of any of the individual letters and symbols (in centimetres)? 10 cm

The colour of text and background:

Silver / Black

Will the sign be illuminated? ○ Yes ◉ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? (w) n/a m

What is the maximum projection of the advertisement from face of building (in metres)? n/a m

What are the dimensions of the proposed advertisement? Height: 1.500 x Width: 1.200 x Depth: .200 metres

What materials will the sign be made of?

Aluminium

What is the maximum height of any of the individual letters and symbols (in centimetres)? 10 cm

The colour of text and background:

Silver / Black

Will the sign be illuminated? ○ Yes ◉ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? (x) n/a m

What is the maximum projection of the advertisement from face of building (in metres)? n/a m

What are the dimensions of the proposed advertisement? Height: 6.000 x Width: 2.100 x Depth: .300 metres

What materials will the sign be made of?

Aluminium / Perspex

What is the maximum height of any of the individual letters and symbols (in centimetres)? 165 cm

The colour of text and background:

Silver / Red

Will the sign be illuminated? ◉ Yes ○ No

Will the sign be illuminated internally or externally? ◉ Internally ○ Externally

Illuminance Levels: 350 cd/m

Will the illumination be static or intermittent? ◉ Static ○ Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? (bb) n/a m

What is the maximum projection of the advertisement from face of building (in metres)? n/a m

What are the dimensions of the proposed advertisement? Height: 1.500 x Width: 1.200 x Depth: .200 metres

What materials will the sign be made of?

Aluminium

What is the maximum height of any of the individual letters and symbols (in centimetres)? 10 cm

The colour of text and background:

Silver / Black

Will the sign be illuminated? ○ Yes ◉ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? (cc) n/a m

What is the maximum projection of the advertisement from face of building (in metres)? n/a m

What are the dimensions of the proposed advertisement? Height: 1.500 x Width: 1.200 x Depth: .200 metres

What materials will the sign be made of?

Aluminium

What is the maximum height of any of the individual letters and symbols (in centimetres)? 10 cm

The colour of text and background:

Silver / Black

Will the sign be illuminated? ○ Yes ◉ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? (DD) n/a m

What is the maximum projection of the advertisement from face of building (in metres)? n/a m

What are the dimensions of the proposed advertisement? Height: 1.600 x Width: .900 x Depth: .160 metres

What materials will the sign be made of?

Aluminium

What is the maximum height of any of the individual letters and symbols (in centimetres)? 45 cm

The colour of text and background:

Black / Red / Silver

Will the sign be illuminated? ○ Yes ◉ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? (Z) SET OF THREE m

What is the maximum projection of the advertisement from face of building (in metres)? N/A m

What are the dimensions of the proposed advertisement? Height: 12.000 x Width: 1.000 x Depth: .200 metres

What materials will the sign be made of?

GRP Pole / Polyester flag

What is the maximum height of any of the individual letters and symbols (in centimetres)? 45 cm

The colour of text and background:

white on red // red on white

Will the sign be illuminated? ○ Yes ◉ No

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? ◉ Yes ○ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

◉ The agent ○ The applicant ○ Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. ☒

Date 13/09/2011