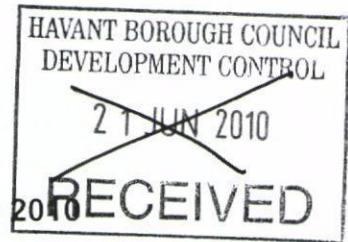


APP / 10 / 0308



Mengham Produce & Craft Market June 2010

- Economic Development has been working with the Mengham Business Association to increase footfall to the Mengham shopping centre.
- One positive action the council can take is to introduce a market which past experience has shown attracts additional local footfall
- The Mengham B A has surveyed all the shops in the area and all bar one fully support the initiative.
- Using the car park alleviates the necessity to close roads.
- The market will be marketed to attract local residents plus visitors to the island staying in camp sites, B&B's, hotels and holiday complexes.
- The site to be used is the smaller of the three car parks surrounding Mengham shopping centre.
- Although the market will take up all the car park it is anticipated that overall car parking revenue will greatly increase
- The market will produce a revenue stream to HBC
- The market will sell produce, crafts and gifts
- **This initiative has the full support of ward members, Portfolio holders for Regeneration and car parking plus Heads of Service for Regeneration & Technical Services**

Operational notes

- Market traders vehicles to be positioned behind stalls
- No vehicle movements between the hours of 0900 – 1600 (except in emergencies and then marshalled off)
- No vehicles to enter site before 0630
- Site must be cleared by 1700
- Prodigrow to provide £5m public liability insurance for the markets
- All food providers must be registered with Environmental Health
- ALL waste to be taken off site by stall holders
- Site must be kept clear and left as found.
- No radios or music to be played without permission from HBC