PERMIT

PLANNING STATEMENT

Address: 7D West Street, Havant, Hants. PO9 1EH

SIGNAGE

The proposed development comprises of the replacement of the existing Alliance & Leicester signage with new Santander image signage. The Santander signage has been chosen from their standard suit of signs designed to general usage guidelines for use within a conservation area and to suit buildings of this type and position set within the commercial areas of a Town centre. The signage materials consist of painted aluminium and acrylic, suitably fabricated and fitted on to an existing fascia background, leaving adjacent structures / features untouched. Vinyl graphics will be adhered to the inside face of existing windows and components within the ATM cash machine changed with new components decorated with the Santander brand. Signage style will remain consistent with the only major change to the appearance of the building being the colour pallet of the sign scheme.

Please refer to supporting document SAN01-AL-0527-V for a visual view of the new signage in respect to setting out and location. The external signage has been produced with the PPG 19 external guidelines.

HAVANT BOROUGH COUNCIL
DEVELOPMENT CONTROL
- 1 JUN 2010
RECEIVED