Civic Offices
Havant
Hampshire PO9 2AX
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Application for consent to display an advertisement(s).
Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.
Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title: | First name: | Surname:

Company name: J D Wetherspoon plc

Street address: Wetherspoon House
Central Park
Reeds Crescent

Town/City: Watford
County: Hertfordshire
Country:
Postcode: WD24 4QL

	Country Code	National Number	Extension Number
Telephone number:			
Mobile number:			
Fax number:			

Email address:

Are you an agent acting on behalf of the applicant? (•) Yes ( ) No

2. Agent Name, Address and Contact Details

Title: | First Name: Andrew | Surname: Witcomb

Company name: rjd

Street address: The Stansted Centre Parsonage Road

Town/City: Takeley
County: Essex
Country: United Kingdom
Postcode: CM22 6PU

	Country Code	National Number	Extension Number
Telephone number:			
Mobile number:			
Fax number:			

Email address: email@rjd.eu.com

3. Site Address Details

Full postal address of the site (including full postcode where available)

House: 8 Suffix:

House name:

Street address: QUEENS PARADE

Town/City: WATERLOOVILLE

County: HAMPSHIRE

Postcode: PO7 7EB

Description of location or a grid reference
(must be completed if postcode is not known):

Easting: 468277

Northing: 109486

Description:

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application? (•) Yes ( ) No

If Yes, please complete the following information about the advice you were given (this will help the authority to deal with this application more efficiently):

Officer name:

Title: Ms First name: Claire Surname: Coles

Reference: 8-9 Queens Parade, Waterlooville

Date (DD/MM/YYYY): 02/03/2011 (Must be pre-application submission)

Details of the pre-application advice received:

(Also referred to Jacky Clark) Clarification sought on whether advertising consent had been granted for a previous application. Advised not and an application should be made.

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? ( ) Yes (•) No

6. Authority Employee/Member

With respect to the Authority, I am:

(a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

Do any of these statements apply to you? ( ) Yes (•) No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

Hanging and fascia signs for new J D Wetherspoon public house.

How many of the following type of advertisements are you applying for?

Fascia sign(s) 1 Projecting or hanging sign(s) 2 Hoarding(s) 0 Other 10

Please describe:

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place? ( ) Yes (•) No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? (•) Yes ( ) No ( ) Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).

Existing signage to be removed. Please refer to images 'site visit 15th june 09 002' and 'site visit 15th june 09 055'.

Will the proposed advertisement(s) project over a footpath or other public highway? (•) Yes ( ) No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: 08/03/2011 To: 08/03/2016

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed? (•) Yes ( ) No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? 3.75 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.05 m

What are the dimensions of the proposed advertisement? Height: 2.775 x Width: 1.8 x Depth: 0.05 metres

What materials will the sign be made of?

Folded dibond sheet with timber capping, fret cut metal detail

What is the maximum height of any of the individual letters and symbols (in centimetres)? 30 cm

The colour of text and background:

Silver text on crimson background

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? ( ) Internally (•) Externally

Illuminance Levels: 250 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

11 (b). Details of Proposed Advertisement(s) - Hanging Sign

What is the height from the ground to the base of the advertisement (in metres)? 1.95 m

What is the maximum projection of the advertisement from face of building (in metres)? 1.125 m

What are the dimensions of the proposed advertisement? Height: 0.8 x Width: 1.125 x Depth: 0.2 metres

What materials will the sign be made of?

Fret-cut metal sheet, tubular steel rods, Corian, metal plate

What is the maximum height of any of the individual letters and symbols (in centimetres)? 12.5 cm

The colour of text and background:

Silver text on crimson background

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? ( ) Internally (•) Externally

Illuminance Levels: 400 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

11 (b). Details of Proposed Advertisement(s) - Hanging Sign

What is the height from the ground to the base of the advertisement (in metres)? 1.95 m

What is the maximum projection of the advertisement from face of building (in metres)? 1.125 m

What are the dimensions of the proposed advertisement? Height: 0.8 x Width: 1.125 x Depth: 0.2 metres

What materials will the sign be made of?

Fret-cut metal sheet, tubular steel rods, Corian, metal plate

What is the maximum height of any of the individual letters and symbols (in centimetres)? 12.5 cm

The colour of text and background:

Silver text on crimson background

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? ( ) Internally (•) Externally

Illuminance Levels: 400 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 0.9 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.15 m

What are the dimensions of the proposed advertisement? Height: 1.15 x Width: 0.85 x Depth: 0.15 metres

What materials will the sign be made of?

(Amenity board to front elevation) Dibond sheet

What is the maximum height of any of the individual letters and symbols (in centimetres)? 15 cm

The colour of text and background:

Silver text on crimson background

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? ( ) Internally (•) Externally

Illuminance Levels: 250 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 0.9 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.15 m

What are the dimensions of the proposed advertisement? Height: 1.15 x Width: 0.85 x Depth: 0.15 metres

What materials will the sign be made of?

(Amenity board to rear elevation) Dibond sheet

What is the maximum height of any of the individual letters and symbols (in centimetres)? 15 cm

The colour of text and background:

Silver text on crimson background

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? ( ) Internally (•) Externally

Illuminance Levels: 250 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 0.9 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.1 m

What are the dimensions of the proposed advertisement? Height: 0.9 x Width: 0.56 x Depth: 0.1 metres

What materials will the sign be made of?

(Menu cabinet to front elevation) Folded metal sheet

What is the maximum height of any of the individual letters and symbols (in centimetres)? 10 cm

The colour of text and background:

Silver text on crimson background

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: 150 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 0.9 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.1 m

What are the dimensions of the proposed advertisement? Height: 0.9 x Width: 0.56 x Depth: 0.1 metres

What materials will the sign be made of?

(Menu cabinet to rear elevation) Folded metal sheet

What is the maximum height of any of the individual letters and symbols (in centimetres)? 10 cm

The colour of text and background:

Silver text on crimson background

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: 150 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 6.75 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.1 m

What are the dimensions of the proposed advertisement? Height: 0.3 x Width: 3.5 x Depth: 0.1 metres

What materials will the sign be made of?

Corian

What is the maximum height of any of the individual letters and symbols (in centimetres)? 30 cm

The colour of text and background:

Halo-illuminated lettering fixed to existing side elevation brickwork forming 'The Denmead Queen'

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: 400 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 6.15 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.1 m

What are the dimensions of the proposed advertisement? Height: 0.3 x Width: 2.1 x Depth: 0.1 metres

What materials will the sign be made of?

Corian

What is the maximum height of any of the individual letters and symbols (in centimetres)? 30 cm

The colour of text and background:

Halo-illuminated lettering fixed to existing side elevation brickwork forming 'Wetherspoon'

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: 400 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 5.55 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.1 m

What are the dimensions of the proposed advertisement? Height: 0.3 x Width: 2.1 x Depth: 0.1 metres

What materials will the sign be made of?

Corian

What is the maximum height of any of the individual letters and symbols (in centimetres)? 30 cm

The colour of text and background:

Halo-illuminated lettering fixed to existing side elevation brickwork forming 'Free House'

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: 400 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 2.4 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.1 m

What are the dimensions of the proposed advertisement? Height: 0.3 x Width: 3.5 x Depth: 0.1 metres

What materials will the sign be made of?

Corian

What is the maximum height of any of the individual letters and symbols (in centimetres)? 30 cm

The colour of text and background:

Halo-illuminated lettering fixed to front elevation fascia forming 'The Denmead Queen'

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: 400 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 2.475 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.1 m

What are the dimensions of the proposed advertisement? Height: 0.15 x Width: 1.6 x Depth: 0.1 metres

What materials will the sign be made of?

Corian

What is the maximum height of any of the individual letters and symbols (in centimetres)? 15 cm

The colour of text and background:

Halo-illuminated lettering fixed to front elevation fascia forming 'Wetherspoon'

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: 400 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 2.475 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.1 m

What are the dimensions of the proposed advertisement? Height: 0.15 x Width: 1.6 x Depth: 0.1 metres

What materials will the sign be made of?

Corian

What is the maximum height of any of the individual letters and symbols (in centimetres)? 15 cm

The colour of text and background:

Halo-illuminated lettering fixed to front elevation fascia forming 'Free House'

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: 400 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? (•) Yes ( ) No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

(•) The agent ( ) The applicant ( ) Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. ☒

Date 08/03/2011