

TO WHOM IT MAY CONCERN

Further to your letter dated 28/04/2011 regarding the proposed development to 42 High Street, Emsworth, PO10 7AW, I am writing to provide a detailed Design and Access Statement.

The reasons behind the new shop-front and accompanying design are as follows. We have, for some time, been rendered unable to firmly close the shop door. I feel such a fault is a hazard and could prove to be dangerous for both customers entering and exiting the premises, and for shop security, as the door itself is also gradually dropping down. Subsequently, it would be worthwhile to likewise improve the whole shop-front frame within the same time – this perhaps being more cost, and time, efficient.

Secondly, the steel on the outer shop-front is beginning to rust to quite a degree; thus is in need of improvement, not merely to benefit the business, but to improve the design of the shop itself and complement the surrounding shops/area.

Furthermore, nearby shops have undergone refurbishment in previous years thus rendering, this shop outdated, in need of a 'face-lift', as it were. The value, design and general layout of the shop is in need of improvement.

I feel, as a business, we must drastically improve and upgrade our provisions for disabled access. Whilst approval must of course be obtained, I would like to provide an access ramp for wheelchair users.

To own shop premises in a picturesque village such as Emsworth is an honour and privilege, but I now feel that in order to represent my business, and likewise, the surrounding area, a contemporary 'fresh' shop-front is in order.

I hope the details outlined are sufficient, but should further information be required, please do not hesitate to contact me. I look forward to a reply at your earliest convenience.

Yours faithfully,

A handwritten signature in blue ink, appearing to read 'Cally Jim', with a stylized, cursive script.

Cally Jim