Havant BOROUGH COUNCIL

Civic Offices
Havant
Hampshire PO9 2AX
T 023 9244 6015
F 023 9248 0263

Application for consent to display an advertisement(s).
Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.
Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title: | First name: | Surname:

Company name: AAH Plc

Street address: Sapphire Court
Walsgrave Triangle Indust Est

Town/City: Coventry
County: Warwickshire
Country: England
Postcode: CV2 2TX

	Country Code	National Number	Extension Number
Telephone number:			
Mobile number:			
Fax number:			

Email address:

Are you an agent acting on behalf of the applicant? (•) Yes ( ) No

2. Agent Name, Address and Contact Details

Title: Mrs | First Name: Deborah | Surname: Pitt

Company name: Sign Specialists Ltd

Street address: 19 Oxleasow Road
East Moons Moat Industrial Est

Town/City: Redditch
County: Worcestershire
Country: England
Postcode: B98 0RE

	Country Code	National Number	Extension Number
Telephone number:		01527 504276	
Mobile number:			
Fax number:			

Email address: deborah.pitt@sign-specialists.co.uk

3. Site Address Details

Full postal address of the site (including full postcode where available)

House: 42 Suffix:

House name:

Street address: ELM GROVE

Town/City: HAYLING ISLAND

County: HAMPSHIRE

Postcode: PO11 9EF

Description of location or a grid reference
(must be completed if postcode is not known):

Easting: 472199

Northing: 99357

Description:

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application? ○ Yes ◉ No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? ○ Yes ◉ No

6. Authority Employee/Member

With respect to the Authority, I am:

(a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

Do any of these statements apply to you? ○ Yes ◉ No

7. Description of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

2 x non illuminated folded aluminium fascia's with fret cut text & logo
1 Internally illuminated folded aluminium projecting sign ONLY TEXT & LOGO ILLUMINATE
1 x internally applied window graphics

How many of the following type of advertisements are you applying for?

Fascia sign(s) 2 Projecting or hanging sign(s) 1 Hoarding(s) 0 Other 1

Please describe:

1 x internally applied window graphics

8. Advertisement Display

Is the advertisement(s) you are applying for already in place? ○ Yes ◉ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? ◉ Yes ○ No ○ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).

88765/ A Drawing & Photographs of exisiting signage

Will the proposed advertisement(s) project over a footpath or other public highway? ○ Yes ○ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: 12/03/2010 To: 12/03/2015

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed? ◉ Yes ○ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? 2.870 m

What is the maximum projection of the advertisement from face of building (in metres)? .04 m

What are the dimensions of the proposed advertisement? Height: .42 x Width: 3.98 x Depth: .04 metres

What materials will the sign be made of?

folded aluminim with pushed through text & logo

What is the maximum height of any of the individual letters and symbols (in centimetres)? 18 cm

The colour of text and background:

Pantone 324C- 330c

Will the sign be illuminated? ○ Yes ◉ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? 2.87 m

What is the maximum projection of the advertisement from face of building (in metres)? .04 m

What are the dimensions of the proposed advertisement? Height: .45 x Width: 3.04 x Depth: .04 metres

What materials will the sign be made of?

folded aluminim with pushed through text & logo

What is the maximum height of any of the individual letters and symbols (in centimetres)? 18 cm

The colour of text and background:

Pantone 324C- 330c

Will the sign be illuminated? ○ Yes ◉ No

11 (b). Details of Proposed Advertisement(s) - Hanging Sign

What is the height from the ground to the base of the advertisement (in metres)? 3.695 m

What is the maximum projection of the advertisement from face of building (in metres)? .7 m

What are the dimensions of the proposed advertisement? Height: .7 x Width: .6 x Depth: .1 metres

What materials will the sign be made of?

Folded Aluminium fret cut text & logo (0NLY EDGES OF TEXT & LOGO ILLUMINATE)

What is the maximum height of any of the individual letters and symbols (in centimetres)? 5.2 cm

The colour of text and background:

Pantone 324C- 330c

Will the sign be illuminated? ◉ Yes ○ No

Will the sign be illuminated internally or externally? ◉ Internally ○ Externally

Illuminance Levels: 90 cd/m

Will the illumination be static or intermittent? ◉ Static ○ Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? .89 m

What is the maximum projection of the advertisement from face of building (in metres)? N/A m

What are the dimensions of the proposed advertisement? Height: .17 x Width: 2.7 x Depth: N/A metres

What materials will the sign be made of?

Vinyl

What is the maximum height of any of the individual letters and symbols (in centimetres)? 11 cm

The colour of text and background:

Pantone 324C- 330c

Will the sign be illuminated? ○ Yes ◉ No

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? (•) Yes ( ) No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

(•) The agent ( ) The applicant ( ) Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. ☒

Date 12/03/2010