

Design and Access Statement

Project Title: Fascia Signage Installation

Site Address: 28b High Street, Emsworth, PO10 7AW

Client: Sue Ryder

Date: 6 June 2025

1. Introduction

This Design and Access Statement supports the application for the installation of new fascia signage.

2. Design

2.1 Use

The premises will continue to operate as a retail unit for the Sue Ryder charity, with no change in use.

2.2 Amount

The proposed signage consists of a single fascia sign measuring 4200mm (width) x 420mm (height).

2.3 Layout

The fascia sign will be mounted above the shopfront at a height of 2760mm above ground level, measured to the top of the sign.

2.4 Scale

The scale of the signage is appropriate for the building frontage and consistent with other retail units in the area.

2.5 Appearance

- Material: 3mm ACM tray panel with 30mm returns and a 20mm upstand.
- Finish: Digitally printed MD5UB vinyl with MG702 matt laminate.
- Colour: Pantone 299c and Pure White.
- Fixing: Via 25mm angle brackets to top and bottom returns.
- Illumination: The signage is non-illuminated, respecting the character of the conservation area.

3. Access

3.1 Vehicular and Transport Links

There are no changes to existing access arrangements. The site is accessible via public transport and on foot.

3.2 Inclusive Access

The signage installation does not affect access to the premises. The shop remains fully accessible to all.

4. Heritage and Context

The site is located within a traditional High Street setting. The proposed signage respects the architectural character of the area.

5. Conclusion

The proposed signage is a modest and sympathetic addition to the shopfront that aligns with local conservation objectives.