

Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location

Disclaimer: We can only make recommendations based on the answers given in the questions.

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number

Suffix

Property Name

Address Line 1

Address Line 2

Address Line 3

Town/city

Postcode

Description of site location must be completed if postcode is not known:

Easting (x)	Northing (y)
<input type="text" value="474919"/>	<input type="text" value="105970"/>

Description

Applicant Details

Name/Company

Title

Emsworth Museum

First name

Trevor

Surname

Davies

Company Name

Emsworth Maritime and Historical Trust

Address

Address line 1

10 B North Street

Address line 2

Address line 3

Town/City

Emsworth

County

Hampshire

Country

United Kingdom

Postcode

PO10 7DD

Are you an agent acting on behalf of the applicant?

☐ Yes

☒ No

Contact Details

Primary number

***** REDACTED *****

Secondary number

***** REDACTED *****

Fax number

Email address

***** REDACTED *****

Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

1. Temporary sign on the Museum wall that will be displayed on two occasions each year, which are:
 - a. Emsworth Arts Trail - from first week in April until Tuesday following first Monday May Bank holiday.
 - b. Emsworth Artist Summer Exhibition second week in August until the Thursday following August Bank holiday Monday.This banner has been placed in this location on these dates for a number of years. Historically, permission has been sought from Havant Borough Council on each occasion. However, this year the Property Department have requested that formal planning permission is obtained.
2. Feather flag will be mounted on a permanent bracket attached to the wall of Emsworth Surgery only when the Museum is open. The Museum is open between the beginning of April and the end of October on Saturdays, Bank holidays and Fridays in August from 10:30 am until 4:30 pm and on Sundays between 1:30 pm and 4:30 pm.
This is a new application. Historically a feather flag has not been flown.

Please specify the type(s) and details of each proposed advertisement

Advertisement Type:

Other type

Height:

1 metres

Width:

2.5 metres

Depth:

0.01 metres

What is the height from the ground to the base of the advertisement?:

2.5 metres

What is the maximum projection of the advertisement from the face of the building?:

0.01 metres

What is the maximum height of any of the individual letters and symbols?:

25 centimetres

What materials will the advertisement be made of?:

Printed Vinyl

The colour of text and background:

Background is predominately blue. Text is red and black

Will the advertisement be illuminated?:

Please describe each of the 'Other type(s)' of advertising proposed

Printed vinyl poster attached to permanent fixings on the wall.

Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

- ☐ Yes
☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

- ☐ Yes
☒ No
☐ Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway?

- ☐ Yes
☒ No

Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From Date

11/08/2025

To Date

28/08/2025

Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

- ☐ Yes
☒ No

Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

- ☒ Yes
☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- ☐ The agent
☒ The applicant
☐ Other person

Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

- ☒ Yes
☐ No

If Yes, please complete the following information about the advice you were given (this will help the authority to deal with this application more efficiently):

Officer name:

Title

***** REDACTED *****

First Name

***** REDACTED *****

Surname

***** REDACTED *****

Reference

No reference

Date (must be pre-application submission)

04/03/2025

Details of the pre-application advice received

Allow the banner has been is use for many years, planning permission is now required.
The feather falg is of a size that required planning permission

Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

- ☐ Yes
☒ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

- ☐ Yes
☒ No

If No, why has permission not been obtained?

The building is owned by Havant Borough Council. While permission has been granted in previous years, we have now been advised to obtain planning permission.

Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

☐ Yes

☒ No

Declaration

I/We hereby apply for Consent to display an advertisement as described in the questions answered, details provided, and the accompanying plans/drawings and additional information.

I/We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

I/We also accept that, in accordance with the Planning Portal's terms and conditions:

- Once submitted, this information will be made available to the Local Planning Authority and, once validated by them, be published as part of a public register and on the authority's website;
- Our system will automatically generate and send you emails in regard to the submission of this application.

☒ I / We agree to the outlined declaration

Signed

Trevor Davies

Date

16/06/2025