Hampshire County Council

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Date	1 July 2025	*Email*	havantdc@hants.gov.uk

For attention of Richard Hawkey

Dear Sirs

Re: APP/25/00398 At Dovercourt and The Oven Camp Site, Manor Road, Hayling Island, PO11 0QX

Advertising consent for 1No direction sign.

Thank you for the consultation on the above application. The application is seeking to implement a non-standard sign on an existing street lighting column within the adopted highway.

Given that the proposed sign is a private sign it cannot be permitted to be installed on the highway or on a highway asset. If applicant wishes to install the proposed sign it must be located away from the adopted highway.

Alternatively, the applicant may wish to seek installation of a regulated highway sign in the form of a brown tourist sign from the Highway Authority. This can be done through the following link: Apply for a brown tourist sign | Transport and roads | Hampshire County Council

Recommendation
The Highway Authority object to the provision of a non-standard sign on the highway and attached to a highway asset in the interest of highway safety.

Yours faithfully,

Holly Drury
Principal Transport Planner - Highway Development Planning
Hampshire 2050