

Havant Borough Council
Civic Offices
Civic Centre Road
Havant
PO9 2AX

Hampshire 2050
The Castle
Winchester, Hampshire SO23 8UL
Telephone 0300 555 1375
Fax 01962 847055
www.hants.gov.uk

Enquiries to	Rhiannon Cave	My reference	057220
Direct Line	N/A	Your reference	APP/25/00257
Date	29 July 2025	Email	havantdc@hants.gov.uk

For attention of Richard Hawkey

Dear Sirs

Re: APP/25/00257 At Land to the west of B&Q, Purbrook Way, Havant

Advertising Consent for 2No. illuminated fascia signs located on the Western and Southern elevations; A free-standing illuminated flagpole/totem sign located to the West of the store; 2No. large illuminated billboards located on the Western elevation; 1No. small illuminated billboards located on the Western elevation; A free-standing poster display unit; and 1No. directional sign at the entrance to the site.

Thank you for your consultation on the above planning application. The Highway Authority would make the following comments.

Amended plans have been submitted. With regard to the amendments that were requested within the Highway Authority's previous response dated 19th May 2025, the following has been altered:

- Signage types 2 and 3 have been provided in candela/m2 with a luminance of 73cd/m2. This falls within maximum luminance levels;
- Signage type 5 plans have been amended, with the luminance now approximately 300 cd/m2. This falls within acceptable luminance levels;
- The LED spotlights have been removed from signage type 6.

In light of the above, the Highway Authority are satisfied that the plans have been suitably altered, and therefore recommend **no objection** subject to the following condition:

Deputy Chief Executive and Director of Hampshire 2050
Gary Westbrook

Luminance

The illumination of the consented sign(s) shall be no greater than 600 candela per square metres for a sign under 10sqm and 300 candela per square metre for a sign over 10sqm and no light source shall be visible from the highway. The lighting shall be implemented in accordance with the approved plans hereafter.

Reason: In the interests of highway safety

Yours faithfully,

Rhiannon Cave
Assistant Transport Planner - Highway Development Planning
Hampshire 2050