Havant BOROUGH COUNCIL

Public Service Plaza,
Civic Centre Road,
Havant, Hampshire,
PO9 2AX

T 023 9244 6019
www.havant.gov.uk

Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location

Disclaimer: We can only make recommendations based on the answers given in the questions.

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number

Suffix

Property Name

Havant And Waterlooville Football Club

Address Line 1

Martin Road

Address Line 2

Address Line 3

Hampshire

Town/city

Havant

Postcode

PO9 5TH

Description of site location must be completed if postcode is not known:

Easting (x)

472228

Northing (y)

107988

Description

Applicant Details

Name/Company

Title

Mr

First name

Mark

Surname

Pope

Company Name

Havant & Waterlooville FC Ltd

Address

Address line 1

Havant And Waterlooville Football Club Martin Road

Address line 2

Address line 3

Town/City

Havant

County

Hampshire

Country

United Kingdom

Postcode

PO9 5TH

Are you an agent acting on behalf of the applicant?

◯ Yes
⊘ No

Contact Details

Primary number

***** REDACTED ******

Secondary number

Fax number

Email address

***** REDACTED ******

Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

A non-illuminated, hand-painted sign to be applied directly onto the rear elevation of the existing football stand at West Leigh Park, Martin Road, Havant.

The signs will display the wording “Havant & Waterlooville FC – The Hawks” in the club’s colours (blue, yellow and white). It will be a flat painted feature, not raised or illuminated, with no fixings, lighting, or moving parts.

The purpose of the sign is to identify the football club premises to supporters, visitors, and the local community. The design is in keeping with the character of the existing building and will not cause any light spill, glare, or visual clutter.

The sign will be maintained in a tidy and safe condition at all times, and removed or repainted if it becomes worn or unsightly.

Please specify the type(s) and details of each proposed advertisement

Advertisement Type:
Other type

Height:
3 metres

Width:
4 metres

Depth:
0.01 metres

What is the height from the ground to the base of the advertisement?:
1 metres

What is the maximum projection of the advertisement from the face of the building?:
0 metres

What is the maximum height of any of the individual letters and symbols?:
0 centimetres

What materials will the advertisement be made of?:
Hand Painted sign directly onto the existing sheeting on the back of the football stand

The colour of text and background:
Mixed Colours, Yellow, White and Blue

Will the advertisement be illuminated?:

Advertisement Type:
Other type

Height:
2 metres

Width:
2 metres

Depth:
0.01 metres

What is the height from the ground to the base of the advertisement?:
1 metres

What is the maximum projection of the advertisement from the face of the building?:
0.01 metres

What is the maximum height of any of the individual letters and symbols?:
0 centimetres

What materials will the advertisement be made of?:
Hand painted directly onto the back of a football stand

The colour of text and background:
Yellow, Blue and White

Will the advertisement be illuminated?:

Please describe each of the 'Other type(s)' of advertising proposed

Hand Painted Signs applied directly to the back of football stand

Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

- [x] Yes
- [ ] No

If Yes, please provide details

Existing painted signs applied directly to the back of football stand

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

- [ ] Yes
- [x] No
- [ ] Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s)

See photos attached

Will the proposed advertisement(s) project over a footpath or other public highway?

- [ ] Yes
- [x] No

Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From Date

10/09/2025

To Date

10/09/2030

Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

- [ ] Yes
- [x] No

Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

- [x] Yes
- [ ] No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- [ ] The agent
- [x] The applicant
- [ ] Other person

Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

◯ Yes
⊘ No

Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

⊘ Yes
◯ No

Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:
(a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

◯ Yes
⊘ No

Declaration

I/We hereby apply for Consent to display an advertisement as described in the questions answered, details provided, and the accompanying plans/drawings and additional information.
I/We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.
I/We also accept that, in accordance with the Planning Portal's terms and conditions:
- Once submitted, this information will be made available to the Local Planning Authority and, once validated by them, be published as part of a public register and on the authority's website;
- Our system will automatically generate and send you emails in regard to the submission of this application.

☑ I / We agree to the outlined declaration

Signed

Mark Pope

Date

10/09/2025