

Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location

Disclaimer: We can only make recommendations based on the answers given in the questions.

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number

Suffix

Property Name

Address Line 1

Address Line 2

Address Line 3

Town/city

Postcode

Description of site location must be completed if postcode is not known:

Easting (x)

Northing (y)

Description

Applicant Details

Name/Company

Title

MR

First name

STEVE

Surname

ARION

Company Name

BARCHESTER

Address

Address line 1

HAZELTON GARDENS

Address line 2

HART PLAIN AVENUE

Address line 3

Town/City

WATERLOOVILLE

County

Country

Postcode

PO8 8RX

Are you an agent acting on behalf of the applicant?

☒ Yes

☐ No

Contact Details

Primary number

Secondary number

Fax number

Email address

Agent Details

Name/Company

Title

Mrs

First name

Gillian

Surname

Shepley

Company Name

Ashleigh Signs

Address

Address line 1

Ashleigh House

Address line 2

Beckbridge Road

Address line 3

Normanton

Town/City

County

Country

Postcode

WF6 1TE

Contact Details

Primary number

***** REDACTED *****

Secondary number

Fax number

Email address

***** REDACTED *****

Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

Installation of signage to include: 2x single sided post mounted directional signs, 1x double sided post mounted directional signs, 2x sets of individual letters and 1x single sided wall mounted entrance panel

Advertisement Type:

Other type

Height:

1.175 metres

Width:

1.5 metres

Depth:

0.078 metres

What is the height from the ground to the base of the advertisement?:

1 metres

What is the maximum projection of the advertisement from the face of the building?:

0 metres

What is the maximum height of any of the individual letters and symbols?:

24 centimetres

What materials will the advertisement be made of?:

ITEM 01 (Qty 1) BC-MED-ILL-SS Post and panel sign produced using the Nova system Featuring: • NOV 605 Square post finished RAL 9006 matt • ACC 622 End caps finished RAL 9006 matt • NOV 601 Plank panel finished RAL 4007 matt • Face applied Oracal 641 White 'Name', secondary text and coachline • NOV 601 Lower plank panel finished RAL 9910 matt. • Face applied secondary text vinyl to match RAL 4007 matt • LED trough light illumination (cool white) finished RAL 4007 matt

The colour of text and background:

as drawing

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Externally

Illuminance levels:

250 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Other type

Height:

1.175 metres

Width:

1.5 metres

Depth:

0.078 metres

What is the height from the ground to the base of the advertisement?:

1 metres

What is the maximum projection of the advertisement from the face of the building?:

0 metres

What is the maximum height of any of the individual letters and symbols?:

24 centimetres

What materials will the advertisement be made of?:

ITEM 02 (Qty 1) BC-MED-ILL-SS Post and panel sign produced using the Nova system Featuring: • NOV 605 Square post finished RAL 9006 matt • ACC 622 End caps finished RAL 9006 matt • NOV 601 Plank panel finished RAL 4007 matt • Face applied Oracal 641 White 'Name', secondary text and coachline • NOV 601 Lower plank panel finished RAL 9910 matt. • Face applied secondary text vinyl to match RAL 4007 matt • LED trough light illumination (cool white) finished RAL 4007 matt

The colour of text and background:

as drawing

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Externally

Illuminance levels:

250 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Other type

Height:

1.125 metres

Width:

1.2 metres

Depth:

0.078 metres

What is the height from the ground to the base of the advertisement?:

1 metres

What is the maximum projection of the advertisement from the face of the building?:

0 metres

What is the maximum height of any of the individual letters and symbols?:

24 centimetres

What materials will the advertisement be made of?:

ITEM 03 (Qty 1) BC-SML-ILL-DS Double sided post and panel sign produced using the Nova system Featuring: • NOV 605 Square post finished RAL 9006 matt • ACC 622 End caps finished RAL 9006 matt • NOV 601 Plank panel finished RAL 4007 matt • Face applied Oracal 641 White 'Name', secondary text and coachline • 2No. NOV 601 Lower plank panel finished RAL 9910 matt. • Face applied secondary text vinyl to match RAL 4007 matt • LED trough light illumination (cool white) finished RAL 4007 matt

The colour of text and background:

as drawing

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Externally

Illuminance levels:

250 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Fascia Sign

Height:

0.21 metres

Width:

3.394 metres

Depth:

0.019 metres

What is the height from the ground to the base of the advertisement?:

2.655 metres

What is the maximum projection of the advertisement from the face of the building?:

0.019 metres

What is the maximum height of any of the individual letters and symbols?:

21 centimetres

What materials will the advertisement be made of?:

ITEM 04 (Qty 1) BC-IND-SILVER-NS 19mm foamex letters finished RAL 9006 matt Featuring: • Fixed via brass locators painted out to match

The colour of text and background:

as drawing

Will the advertisement be illuminated?:**Advertisement Type:**

Fascia Sign

Height:

0.9 metres

Width:

1 metres

Depth:

0.03 metres

What is the height from the ground to the base of the advertisement?:

1.03 metres

What is the maximum projection of the advertisement from the face of the building?:

0.03 metres

What is the maximum height of any of the individual letters and symbols?:

24 centimetres

What materials will the advertisement be made of?:

ITEM 05 (Qty 1) BC-WMDIR-ILL-NS Single sided wall mounted entrance panel Featuring: • 2mm formed aluminium panel finished RAL 4007 matt with 30mm returns • Face applied Oracal 641 White housename, secondary text and coachline • Lower section finished RAL 9910 matt with vinyl text to match RAL 4007 matt • Fixed via aluminium angle to the wall area • LED trough light illumination (cool white) finished RAL 4007 matt

The colour of text and background:

AS DRAWING

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Externally

Illuminance levels:

250 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Fascia Sign

Height:

1.744 metres

Width:

2.4 metres

Depth:

0.019 metres

What is the height from the ground to the base of the advertisement?:

0.625 metres

What is the maximum projection of the advertisement from the face of the building?:

0.019 metres

What is the maximum height of any of the individual letters and symbols?:

60 centimetres

What materials will the advertisement be made of?:

ITEM 06 (Qty 1) BC-IND-SILVER 19mm foamex letters finished RAL 9006 matt Featuring: • Fixed via brass locators painted out to match

The colour of text and background:

AS DRAWING

Will the advertisement be illuminated?:

Please describe each of the 'Other type(s)' of advertising proposed

ITEM 01 - ONE SINGLE SIDED POST MOUNTED DIRECTIONAL SIGN
ITEM 02 - ONE SINGLE SIDED POST MOUNTED DIRECTIONAL SIGN
ITEM 03 - ONE DOUBLE SIDED POST MOUNTED DIRECTIONAL SIGN

Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

- ☐ Yes
☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

- ☐ Yes
☐ No
☒ Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway?

- ☐ Yes
☒ No

Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From Date

30/10/2025

To Date

30/10/2030

Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

- ☐ Yes
☒ No

Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

- ☒ Yes
☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- ☒ The agent
☐ The applicant
☐ Other person

Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

- ☐ Yes
☒ No

Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

- ☒ Yes
☐ No

Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

- ☐ Yes
☒ No

Declaration

I/We hereby apply for Consent to display an advertisement as described in the questions answered, details provided, and the accompanying plans/drawings and additional information.

I/We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

I/We also accept that, in accordance with the Planning Portal's terms and conditions:

- Once submitted, this information will be made available to the Local Planning Authority and, once validated by them, be published as part of a public register and on the authority's website;
- Our system will automatically generate and send you emails in regard to the submission of this application.

☒ I / We agree to the outlined declaration

Signed

Gillian Shepley

Date

03/11/2025