

Daphney Haywood
Planning Development
Havant Borough Council
Public Service Plaza
Civic Centre Road
Havant
Hampshire
PO9 2AZ

3rd December 2019,

Dear Ms Haywood,

Proposals for 50 new homes with landscaping and access for Land at Lower Road, Bedhampton
Planning reference number: APP/19/00427

I am writing to you with respect to the canvassing exercise MPC recently undertook on behalf of Bargate Homes regarding its proposals for Lower Road, Bedhampton.

MPC carried out a canvassing exercise to encourage supporters of the proposals for Lower Road to make their views known to Havant Borough Council. MPC knocked on doors within the local area between 10:30 and 16:30 on both Monday 18th November and Tuesday 19th November, leaving information cards to those who were not home. We were particularly focused on identified postcodes which we felt would represent the many people who tend not to engage in the consultation process.

As MPC does for all door knocking activities, we prepared 'supporter cards' which were designed to be easy for people to fill out on the doorstep, inviting residents to add their personal information and their comments/reasons why they supported the proposals. People were also asked to give their consent for these cards to be sent to Havant Borough Council on their behalf.

About MPC

The community canvassing exercise was undertaken by MPC. MPC (founded in 2006) is a firm which specialises in running programmes of community consultation. We work with a number of major housebuilders, private developers, housing associations, retailers and energy firms.

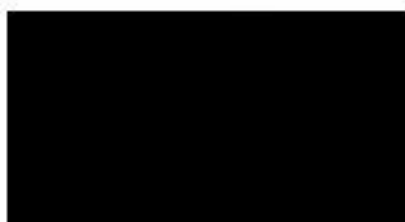
MPC is a member of the PRCA and as such adheres to strict standards and guidelines about the way we work. Details of the PRCA Code of Conduct can be found at <https://www.prca.org.uk/about-us/pr-standards/professional-charter-and-codes-conduct> - and this of course includes a requirement to always be



honest in representing their role. For any canvassing exercise MPC always use our own staff – we never use external agencies.

I hope the information provided is of help to you. Please do not hesitate to get in touch if you would like to discuss any of the above further.

Yours sincerely,



George Beard,
Director, MPC

(For and behalf of Bargate Homes)

