

[REDACTED]

CAUTION: This email came from outside of the council - only open links and attachments that you're expecting.

Subject: Re: Parking Data Accuracy

Hi Selina,

[REDACTED]

I'm more than happy for you to post any correspondence in its entirety as a public comment if you feel it's appropriate.

Regarding additional context on why the parking data may be inaccurate:

Ken's correspondence states:

"The highest parking accumulation for the gym is forecast to occur between 6pm and 7pm on weekdays, with a total of 30 cars, and between 5pm and 6pm on weekends, with a total of 28 cars."

[REDACTED]

During peak hours—particularly 5-6pm on Mondays and Tuesdays [REDACTED]
[REDACTED] this regularly results in 30-40 vehicles in the parking area at any given time.

For comparison, a typical PureGym operates with a membership base of around 4,000 members and regularly accommodates 100-150 members simultaneously.

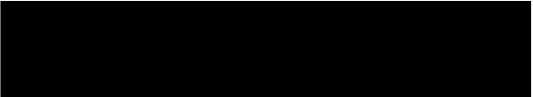
[REDACTED]
[REDACTED] recognize the considerable discrepancy between the figures Ken has been provided with and readily available public data from a simple AI-powered search (*see below).

For the local authority to make an informed decision regarding any planning application and its impact, it is essential they are provided with accurate data. [REDACTED]

[REDACTED] I strongly urge someone to request specific member attendance data from PureGym or visit their Waterlooville or North Harbour locations during the referenced peak hours for an independent assessment. Failure to act upon this could see the residents of Havant exposed to further traffic chaos for some considerable time to come!

I appreciate your time and consideration—please let me know if I can provide any further information.

[REDACTED]



*Source (via a simple AI search):

As of September 30, 2023, PureGym had approximately 1,465,000 members across 362 UK locations, making it the country's largest private gym operator. Their app features a live Gym Busyness tracker, which shows that in a typical city location, 100-200 members may be training between 6-7pm on a Monday, one of the busiest times for gym usage.

On Thu, 6 Mar 2025 at 09:07, Donophy, Selina <Selina.Donophy@havant.gov.uk> wrote:



Thank you for your email and apologies for the delay in coming back to you, I've just got back from leave .

Would you mind confirming if you'd like your comments to be added as a public objection on the website ?

I note you state the data provided is inaccurate – do you have any additional information on why this may be the case ? Unfortunately I do not have direct access to the data source myself we have to rely on evidence provided by the applicant, this is then reviewed by ourselves and Highways externally (Ken Dudley) .

Kind regards,

Selina Donophy

Planning Officer

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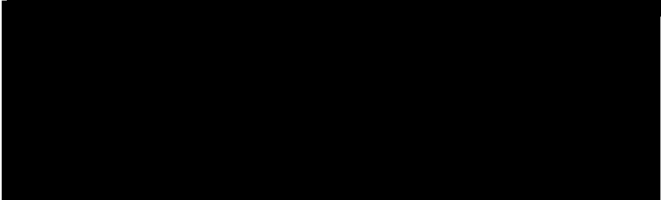
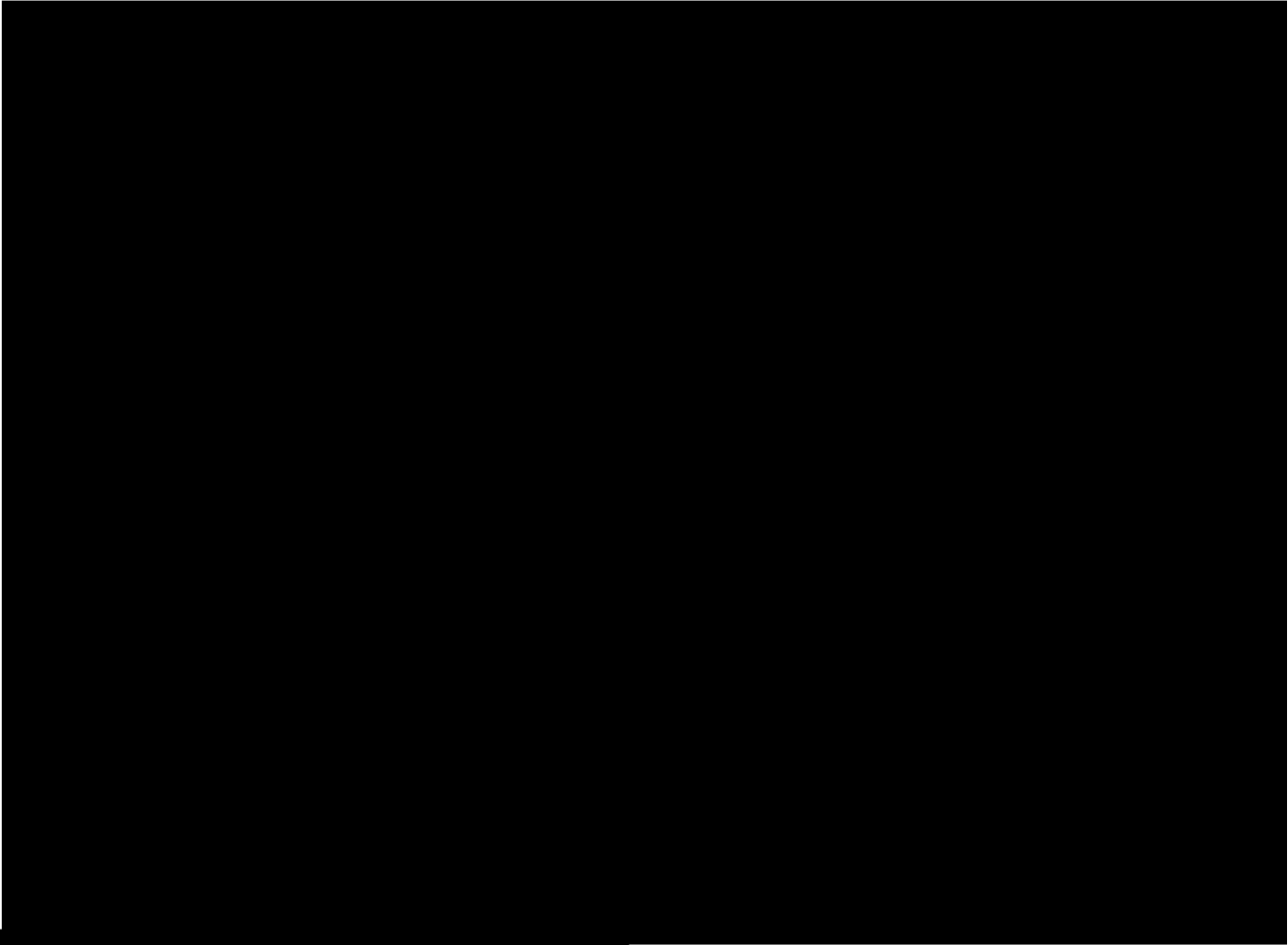
www.twitter.com/havantborough

I am working from home today but contactable by email



Please note that the above comments are the opinion of an individual Planning Officer and are in no way binding upon the Council when determining an application for planning permission and nor will they prejudice the outcome of any application submitted.

Please note that officers within the Development Management Team are currently experiencing high workloads and we currently have reduced capacity within the Team to respond to enquiries as quickly as we would like to be able to. In the current circumstances your patience would be appreciated.



[REDACTED]

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Subject: Clarification Regarding Parking Utilization Data

Dear Selina,

[REDACTED]

I understand that you recently (on February 11th) received correspondence from Ken Dudley at Hampshire Highways regarding concerns over vehicular usage of the parking facilities at the retail park on Park Way in Havant.

I wanted to bring to your attention that while the figures referenced in that communication are based on an evidence-based source, they are unfortunately inaccurate and do not accurately reflect actual utilization.

[REDACTED] PureGym, [REDACTED] have an app that provides real-time information on gym usage. I would strongly recommend seeking access to this data to gain a more precise understanding of the potential impact on the local area. For reference, peak utilization typically occurs on Monday and Tuesday evenings between 5:00 and 7:00 PM.

Given GDPR sensitivities, an alternative approach would be to visit their North Harbour or Wellington Way locations during these peak hours or at the times referenced in Mr. Dudley's letter to conduct independent observations.

[REDACTED] the actual utilization figures are likely to be around five times higher than those currently being considered. This would significantly exacerbate the already challenging traffic management situation in the area.

I appreciate your time and consideration and would be happy to discuss this further if needed.

[REDACTED]

