

Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Site Address

Number	
Suffix	
Property name	B & Q Pic
Address line 1	Purbrook Way
Address line 2	
Address line 3	
Town/city	Havant
Postcode	PO9 3QJ
Description of site location must be completed if postcode is not known:	
Easting (x)	469560
Northing (y)	107867

Description

2. Applicant Details

Title	
First name	
Surname	Amis
Company name	
Address line 1	Unit 3A, Saxon Business Park
Address line 2	Hanbury Road
Address line 3	
Town/city	Stoke Prior

2. Applicant Details

Country	
Postcode	B60 4AD
Are you an agent acting on behalf of the applicant?	
Primary number	
Secondary number	
Fax number	
Email address	

☒ Yes ☐ No

3. Agent Details

Title	Mr
First name	James
Surname	Scott
Company name	Image Techniques
Address line 1	Unit 3A, Saxon Business Park
Address line 2	Hanbury Road
Address line 3	
Town/city	Stoke Prior
Country	
Postcode	B60 4AD
Primary number	01527578533
Secondary number	
Fax number	
Email	james.scott@imagetechnique.co.uk

4. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

001 - 1 of Aluminium Shop day and night at diy.com sign
002 - 8 of each Entrance/Exit No Entry/No Exit vinyl door signs
003 - 16 of Automatic Door Keep Clear vinyl door signs
004 - 1 of Replacement skin only to Illuminated Trade Point sign
005 - 1 of Aluminium Damage Liability sign
010 - Window Glazing Vinyls for Garden Centre

Please select the type(s) of advertising you are proposing:

- ☒ Fascia sign(s)
☐ Projecting or hanging sign(s)
☐ Hoarding(s)
☒ Other type(s)

Please add details of each proposed fascia sign

4. Type of Proposed Advertisement(s)

Fascia sign(s): 1	
What is the height from the ground to the base of the advertisement?	3.5 metre(s)
What is the maximum projection of the advertisement from face of building?	0.01 metre(s)
Dimension:	Height: 0.8 x Width: 5.7 x Depth: 0.01 metre(s)
What materials will the sign be made of? Aluminium and Vinyl	
What is the maximum height of any of the individual letters and symbols?	40 cm
The colour of text and background Anthracite background White and Orange text	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Fascia sign(s): 2	
What is the height from the ground to the base of the advertisement?	1 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 0.07 x Width: 0.2 x Depth: 0 metre(s)
What materials will the sign be made of? Vinyl	
What is the maximum height of any of the individual letters and symbols?	7 cm
The colour of text and background White text	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Fascia sign(s): 3	
What is the height from the ground to the base of the advertisement?	1 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 0.15 x Width: 1.5 x Depth: 0 metre(s)
What materials will the sign be made of? Vinyl	
What is the maximum height of any of the individual letters and symbols?	5 cm

4. Type of Proposed Advertisement(s)

The colour of text and background	
Anthracite background White text	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Fascia sign(s): 4	
What is the height from the ground to the base of the advertisement?	3.2 metre(s)
What is the maximum projection of the advertisement from face of building?	0.3 metre(s)
Dimension:	Height: 1.6 x Width: 4 x Depth: 0.3 metre(s)
What materials will the sign be made of?	
Aluminium Frame Stretched PVC	
What is the maximum height of any of the individual letters and symbols?	90 cm
The colour of text and background	
Black background Yellow text	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally illuminated
Illuminance levels	300 cd/m2
Will the illumination be static or intermittent?	Static

Fascia sign(s): 5	
What is the height from the ground to the base of the advertisement?	2 metre(s)
What is the maximum projection of the advertisement from face of building?	0.01 metre(s)
Dimension:	Height: 0.33 x Width: 0.6 x Depth: 0 metre(s)
What materials will the sign be made of?	
0.01	
What is the maximum height of any of the individual letters and symbols?	5 cm
The colour of text and background	
Anthracite background White text	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

4. Type of Proposed Advertisement(s)

Fascia sign(s): 6	
What is the height from the ground to the base of the advertisement?	1 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 2 x Width: 10 x Depth: 0 metre(s)
What materials will the sign be made of? Vinyl	
What is the maximum height of any of the individual letters and symbols?	0 cm
The colour of text and background Multicoloured	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other type(s): Please add details of each proposed advertisement

Other type(s): 1	
What is the height from the ground to the base of the advertisement?	0 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 2.5 x Width: 0.45 x Depth: 0.07 metre(s)
What materials will the sign be made of? Aluminium and Vinyl	
What is the maximum height of any of the individual letters and symbols?	15 cm
The colour of text and background Anthracite Orange and Blue background White text	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other type(s): 2	
What is the height from the ground to the base of the advertisement?	0 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 2.5 x Width: 0.45 x Depth: 0.07 metre(s)
What materials will the sign be made of? Aluminium and Vinyl	
What is the maximum height of any of the individual letters and symbols?	15 cm

4. Type of Proposed Advertisement(s)

The colour of text and background	
Anthracite Orange and Blue background White text	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other type(s): 3	
What is the height from the ground to the base of the advertisement?	0 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 1.5 x Width: 2 x Depth: 0.08 metre(s)
What materials will the sign be made of? Aluminium and Vinyl	
What is the maximum height of any of the individual letters and symbols?	50 cm
The colour of text and background	
Anthracite and Orange background White text	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other type(s): 4	
What is the height from the ground to the base of the advertisement?	0 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 1.5 x Width: 2 x Depth: 0.08 metre(s)
What materials will the sign be made of? Aluminium and Vinyl	
What is the maximum height of any of the individual letters and symbols?	50 cm
The colour of text and background	
Anthracite and Orange background White text	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other type(s): 5

4. Type of Proposed Advertisement(s)

What is the height from the ground to the base of the advertisement?	0 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 7 x Width: 2 x Depth: 0.25 metre(s)
What materials will the sign be made of? Aluminium and Vinyl	
What is the maximum height of any of the individual letters and symbols?	40 cm
The colour of text and background Anthracite background White Orange and Yellow text	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	300 cd/m2
Will the illumination be static or intermittent?	Static

Other type(s): 6	
What is the height from the ground to the base of the advertisement?	0 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 4.2 x Width: 1.4 x Depth: 0.25 metre(s)
What materials will the sign be made of? Aluminium and vinyl	
What is the maximum height of any of the individual letters and symbols?	40 cm
The colour of text and background Anthracite background White Orange and Yellow text	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	300 cd/m2
Will the illumination be static or intermittent?	Static

Please describe each of the 'Other type(s)' of advertising proposed

006 - 6 of stand alone Aluminium Disabled Parking signs
007 - 2 of stand alone Aluminium Parent & Child Parking signs
008 - 1 of stand alone Aluminium Customer Parking directional sign with reverse See You Again Soon
009 - 1 of stand alone Aluminium Customer Parking directional sign
012 - Replacement bottom panels for Totem with new Trade Pint vinyl
013 - Replacement bottom panels for Totem with new Trade Pint vinyl

5. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?	☐ Yes ☒ No
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?	☐ Yes ☒ No ☐ Not Applicable
Will the proposed advertisement(s) project over a footpath or other public highway?	☐ Yes ☒ No

6. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From	19/11/2021
To	19/11/2026

7. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☒ No

8. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

☒ Yes ☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- ☒ The agent
- ☐ The applicant
- ☐ Other person

9. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☒ No

10. Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☐ Yes ☒ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

☒ Yes ☐ No

11. Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

☐ Yes ☒ No

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

12. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them. ☒

Date (cannot be pre-application)	19/11/2021
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