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Our Ref: JPW1054
Your Ref: PP-05792181

E-mail: nicola.lovell@rpsgroup.com
Date: 2nd March 2017

Havant Borough Council
Public Service Plaza
Civic Centre Road
Havant
Hampshire
PO9 2AX

Via Planning Portal

Dear Sir/Madam,

Lidl UK

**Advertisement Consent Application - Proposed Lidl Store Signage, Former BAE Systems Site, Elettra Avenue, Waterlooville
(Planning Portal Ref. PP-05792181)**

On behalf of my client Lidl UK I enclose herewith an application seeking advertisement consent for signage proposed in connection with the new Lidl store granted planning permission on Elettra Avenue in Waterlooville.

The application relates to seven advertisements comprising one totem sign; three fascia signs; and three poster display panels. The enclosed documentation comprises:

- Application form;
- Proposed Site Location Plan ref. JPW1054-001revA;
- Proposed Totem Location Plan ref. JPW1054-002revA;
- Proposed Fascia and Poster Signage ref. JPW1054-003;
- Proposed Totem Elevations ref. JPW1054-004revA;
- Proposed Store Elevations ref. JPW1054-005revA; and
- Cheque for £385 in payment of the required application fee (being sent separately via Royal Mail).

This proposed signage is the same provided on Lidl stores across the UK and I therefore hope you will have no trouble in granting it express advertisement consent under delegated powers. However please do not hesitate to call me if you have any queries.

Yours faithfully



Nicola Lovell
Senior Planner
For RPS

Encs



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