

Keith Pearce
6 Victoria Court
19 Beech Road
Hayling Island
PO11 0AB

Lewis Oliver
Principal Planning Officer
Planning Services
Havant Borough Council
Public Service Plaza
Civic Centre Road
Havant
PO9 2AX



20th September 2017

Dear Mr Oliver

Re: Application Number APP/00656

I would like to write to you in support of the planning application above. I feel that this store would greatly benefit the people of Hayling Island for numerous reasons.

We currently have no limited assortment discounters, which would improve choice, promote competition and reduce traffic of the Island to the nearest comparable store which is Havant Aldi.

The proposed Lidl will provide a quantitative and qualitative improvement in Hayling Island's retail offer, will create 40 new jobs. Lidl have a strong commitment to their employees and were the first supermarket operator to adopt the Living Wage (in October 2015).

The development of the foodstore accords with the National Planning Policy Framework which encourages and supports sustainable development.

Lidl is the highest performing supermarket in the UK with 80% of its British fresh produce bearing the Red Tractor logo, so you can be assured that you are buying British.

The proposed development will provide a high-quality building, sustainable building that will enhance the overall feel of the area.

Additional landscaping will be provided that will improve the appearance of the site and encourage biodiversity.

Sustainable construction techniques will be employed as well as the use of sustainable materials;

Lidl operate a highly energy efficient business with a strong commitment to recycling and the use of energy efficient equipment and techniques within the store to reduce carbon emissions; and

The store will serve a residential catchment, and will be easily accessible by a choice of modes of transport, including on foot.

I feeling that in granting this application you would be doing the ratepayers of Hayling Island a great service.

Yours faithfully

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