



17.7.2016

Ref: APP/16/00512

Dear Mrs. Pickup,

With reference to your letter of 14/7/2016, whilst it is good that the height of the 2 freestanding sail flag advertisements has been reduced, we do not feel that this is sufficient.

We live directly opposite Creek Road Premier (Sandy Point Stores), and since it has been open we have had to make alterations to our way of life, such as now having to sleep in the back bedroom due to the noise from the lorries when deliveries eg milk, bread and newspapers are made very early in the morning and having to endure the banging of the 3 metal signs outside the shop during windy weather.

We are particularly concerned about these flags because Creek Road is narrow and tends to be windy for most of the year, which means that they would blow and flap much more than the previous advertising banners that were placed outside these premises when they first opened. They also fell over quite regularly and we

believe this could happen again, and possibly be hazardous to traffic and customers alike. In fact that was why the original banners were removed.

Whilst we appreciate that Mrs. Sharon Swan wants to advertise her business, we believe she fails to appreciate the impact her planned venture will have on the residents in the immediate vicinity of the shop.

Yours sincerely,



HAVANT BOROUGH
COUNCIL

20 JUL 2016

RECEIVED