

Application for consent to display an advertisement(s).
Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.

If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title:	Mr	First name:	Kevin	Surname:	Steward		
Company name:	Dixons Carphone						
Street address:	1 Portal Way			Telephone number:	Country Code	National Number	Extension Number
				Mobile number:			
Town/City:	London			Fax number:			
County:				Email address:			
Country:	United Kingdom						
Postcode:	W3 6RS						
Are you an agent acting on behalf of the applicant?				☒ Yes	☐ No		

2. Agent Name, Address and Contact Details

Title:	Mr	First Name:	Matt	Surname:	Cochrane		
Company name:	CS2 Ltd						
Street address:	CS2 Ltd			Telephone number:	Country Code	National Number	Extension Number
	Bridgewater House					01604 603030	
	4 Queensbridge			Mobile number:			
Town/City:	Northampton			Fax number:			
County:	Northamptonshire			Email address:			
Country:	United Kingdom						
Postcode:	NN47BF				mcochrane@cs2.co.uk		

3. Site Address Details

Full postal address of the site (including full postcode where available)

House:

Suffix:

House name:

Street address:

Town/City:

County:

Postcode:

Description of location or a grid reference
(must be completed if postcode is not known):

Easting:

Northing:

Description:

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application? ☒ Yes ☐ No

If Yes, please complete the following information about the advice you were given (this will help the authority to deal with this application more efficiently):

Officer name:

Title: First name: Surname:

Reference:

Date (DD/MM/YYYY): (Must be pre-application submission)

Details of the pre-application advice received:

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? ☐ Yes ☒ No

6. Authority Employee/Member

With respect to the Authority, I am:
(a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

Do any of these statements apply to you? ☐ Yes ☒ No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

Sign 1 (Front Elevation):
Internally illuminated flexface fabric sign fixed to aluminium frame. o/a size 8430x2150mm with 200mm returns, face panel finish RAL 5013 satin.
Text detail finished in white with underline finished in turquoise vinyl (3M 50-795). Internal illumination via white LED lighting to create face illumination to the letters only.

Sign2: (Side Elevation)
Internally illuminated flexface fabric sign fixed to aluminium frame. o/a size 6860x2000mm with 200mm returns, face panel finish RAL 5013 satin.
Text detail finished in white with underline finished in turquoise vinyl (3M 50-795). Internal illumination via white LED lighting to create face illumination to the letters only.

Sign 3: (Rear Elevation)
Internally illuminated flexface fabric sign fixed to aluminium frame. o/a size 1800x2990mm with 214mm returns, face panel finish RAL 5013 satin.
Text detail finished in white with underline finished in turquoise vinyl (3M 50-795). Internal illumination via white LED lighting to create face illumination to the letters only.

How many of the following type of advertisements are you applying for?

Fascia sign(s)

Projecting or hanging sign(s)

Hoarding(s)

Other

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place? ☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? ☐ Yes ☒ No ☐ Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway? ☒ Yes ☐ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From:

11/01/2016

To:

11/01/2021

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☐ Yes ☒ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

☒ Yes ☐ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

3.450 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.200 m

What are the dimensions of the proposed advertisement?

Height: 2.150 x Width: 8.430 x Depth: 0.200 metres

What materials will the sign be made of?

Flexface fabric

What is the maximum height of any of the individual letters and symbols (in centimetres)?

53.000 cm

The colour of text and background:

White text, Blue background

Will the sign be illuminated? ☒ Yes ☐ No

Will the sign be illuminated internally or externally? ☒ Internally ☐ Externally

Illuminance Levels: 400.000 cd/m

Will the illumination be static or intermittent? ☒ Static ☐ Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

3.450 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.200 m

What are the dimensions of the proposed advertisement?

Height: 2.000 x Width: 6.860 x Depth: 0.200 metres

What materials will the sign be made of?

Flexface fabric

What is the maximum height of any of the individual letters and symbols (in centimetres)?

42.000 cm

The colour of text and background:

White text on Blue background

Will the sign be illuminated? ☒ Yes ☐ No

Will the sign be illuminated internally or externally? ☒ Internally ☐ Externally

Illuminance Levels: 400.000 cd/m

Will the illumination be static or intermittent? ☒ Static ☐ Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

5.195 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.214 m

What are the dimensions of the proposed advertisement?

Height: 2.990 x Width: 1.800 x Depth: 0.214 metres

What materials will the sign be made of?

Flexface fabric

What is the maximum height of any of the individual letters and symbols (in centimetres)?

19.000 cm

The colour of text and background:

White text on Blue background

Will the sign be illuminated? ☒ Yes ☐ No

Will the sign be illuminated internally or externally? ☒ Internally ☐ Externally

Illuminance Levels: 400.000 cd/m

Will the illumination be static or intermittent? ☒ Static ☐ Intermittent

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

☒ Yes ☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

☒ The agent ☐ The applicant ☐ Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.



Date

06/01/2016