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Date	26 November 2025	Email	havantdc@hants.gov.uk

For attention of Mr Guffick

Dear Sirs

Re: APP/25/00949 At Pavement o/s 250 London Road, Waterlooville, PO7 7HG

Advertisement Consent for proposed installation of 1no. new BT Street Hub, incorporating 2no. digital 75" LCD advert screens, and associated BT Phone Kiosk removals

Thank you for consulting the Highway Authority on the above planning application. The Highway Authority wishes to make the following comments.

The proposed street hub is situated in the centre of a footway along London Road. Both national and local policy in the form of the Havant LCWIP and HCC Local Transport Plan 4 (LTP4) seek to prioritise pedestrian and cycle movements and provide a transport system which puts people first. The location of the street hub would result in an impediment in the pedestrianised area which is subject to high pedestrian footfall.

The Highway Authority believe that these hubs are primarily an advertising board, with the purpose of generating revenue for the operator/owner and are therefore not within the spirit of the New Roads and Streetworks Act. The Highway Authority therefore advise the applicant that they would require a suitable license or highways agreement for installation and agreement on how these would be maintained, or that the applicant provide further information should they disagree with this.

The Highway Authority raises an objection to the proposed development on the basis that it is contrary to local and national policy which seeks to prioritise sustainable modes of transport.

Deputy Chief Executive and Director of Hampshire 2050
Gary Westbrook

Yours faithfully,

Louis Aplin-Haynes
Assistant Transport Planner - Highway Development Planning
Hampshire 2050