

Dear Mr. Eaves,

Thank you for your email of 23rd February 2026 relating to the above application. In response to the concerns raised by 2 third parties relating to odours, I can confirm that KF regularly clean, maintain and, if necessary, replace their mechanical plant system, including the grease extraction systems, and to that end I attach the most recent (dating from December 2025) post-clean verification report relating to the store that is the subject of this application.

I do need to stress that only as recently as October 2024 your authority granted permission (albeit on a temporary basis ending on 1st November 2025) for the nearby McDonald's to trade 24/7. Whilst I acknowledge that McDonalds has not subsequently submitted an application seeking permanent 24/7 trading, nonetheless that store continues to advertise as trading 24/7 so I have no reason to doubt that those premises are continuing to trade on a 24/7 basis and, given the absence of any such further application, I assume the LPA has not received complaints regarding that breach/taken any enforcement action.

The third party representations largely cite noise from traffic on Larchward Avenue, including references to traffic "heading up to the hypermarket", "the roundabout and Purbrook Way is like a race track at times" and so on. One third party makes reference to how it sounds as though delivery drivers are driving round and round with large exhausts, but does not explain how they know such activity is associated with the KFC premises that is the subject of this application, and not the neighbouring McDonalds or the 24/7 ASDA. Essentially the representations received are generalised comments relating to existing/lawful late night vehicular activity in the area, rather than specifically within the KFC site. I'd also stress that neither Hampshire Highways nor Environmental Health have raised any objection, and the application submission incorporates a robust acoustic assessment demonstrating the proposed variation to the currently permitted trading hours of the KFC would not result in any unacceptable harm to the amenities of the closest residential properties.

In terms of employment opportunities, my client cannot confirm that the proposed extended hours will result in the creation of additional employment opportunities, it is of course possible, but the additional shifts created might be distributed amongst existing employees.

I am trying to be reasonable here but we are already almost 3 weeks past the statutory determination date, no statutory consultees have raised any objection and the 4 third party representations received predominantly comprise generalised comments about wider traffic activity within the locality, not activity specifically within the curtilage of the application site/under the control of the applicant. In short, there is nothing to suggest the proposed extended trading hours would cause any material harm and the application should therefore be approved without further delay.

As previously indicated, my client would be agreeable to a short extension of time to facilitate the finalising of your report and the issuing of the notice, but given that we are already almost 3 weeks past the statutory determination date I do think it is reasonable that any such extension is only for a short additional period.

I look forward to hearing from you.

Regards,

Adam

Adam Beamish

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