Starbucks Planning Statement - Advertisment

Client	:	Starbucks Coffee Company Building 4, Chiswick Park 566 Chiswick High Road London W4 5YE
Date	:	20 April 2026
Project	:	Starbucks, Unit 8A, Wellington Retail Park, Waterlooville, PO7 7FG

1. Introduction

This statement supports a Full Plans Planning application for the installation of three stacked condenser units and one ventilation grille at the above address. The proposal has been designed to comply with the Town and Country Planning (England) Regulations 2007, ensuring it is safe, visually appropriate, and in keeping with the surrounding area.

2. Description of proposal

The proposed condenser units sit within the boundary of the site and are positioned at the rear building elevation, manufactured in aluminium with a powder coated white finish. In addition to the condenser units is a ventilation grille located alongside and in the same vicinity as the condenser units.

3. Compliance

- **Amenity:** The design complements the character of the building and surrounding streetscape, using materials and colours that are sympathetic to the local environment.
- **Public Safety:** The condensers will not obstruct sightlines, distract drivers, or impede pedestrian movement.
- **Scale & Proportion:** The size and placement are proportionate to the host building and consistent with other units in the vicinity.

4. Conclusion

The proposed installation is modest, well-designed, and respectful of local character. It is in keeping with the look of the premises without causing harm to amenity or public safety. The application therefore accords with relevant national and local planning policies, and planning consent is respectfully sought.