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Direct Line	N/A	Your reference	APP/26/00214
Date	7 May 2026	Email	havantdc@hants.gov.uk

For attention of Mr Furmidge

Dear Sirs

Re: APP/26/00214 At Beaver Industrial Estate, Dstar Ltd, Southmoor Lane, Havant, PO9 1JW

Advertisement consent for 1No 3D LED "Metaflux" illuminated fascia sign mounted on aluminium dibond tray.

Thank you for consulting the Highway Authority on the above planning application. The Highway Authority wishes to make the following comments.

This application seeks approval for the erection of a 1.8m x 0.52m piece of illuminated signage. This will emit a luminance of 300cd/m². The Highway Authority note that given this will be located in an E4 urban area, this level of luminance does not raise any concerns.

Recommendations

These proposals have been considered and in review are not anticipated to result in a significant impact to the safety or operation of the local highway network. Therefore, the Highway Authority have no objection to the proposals subject to the following condition:

The signage approved within this proposal shall not emit a luminance which exceeds 300cd/m² at any time.

Reason – To prevent dazzling passersby.

Yours faithfully,

Director of Universal Services
Patrick Blogg

Louis Aplin-Haynes
Assistant Transport Planner - Highway Development Planning
Universal Services