

Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location

Disclaimer: We can only make recommendations based on the answers given in the questions.

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number

Suffix

Property Name

Address Line 1

Address Line 2

Address Line 3

Town/city

Postcode

Description of site location must be completed if postcode is not known:

Easting (x)

Northing (y)

Description

Applicant Details

Name/Company

Title

Mr

First name

Hayden

Surname

Smith

Company Name

Greene King

Address

Address line 1

The Heron

Address line 2

Petersfield Road

Address line 3

Town/City

Havant

County

Hampshire

Country

Postcode

PO9 2EN

Are you an agent acting on behalf of the applicant?

☒ Yes

☐ No

Applicant Contact Details

Primary number

Secondary number

Fax number

Email address

Agent Details

Name/Company

Title

First name

Surname

Company Name

Address

Address line 1

Address line 2

Address line 3

Town/City

County

Country

Postcode

Contact Details

Primary number

***** REDACTED *****

Secondary number

Fax number

Email address

***** REDACTED *****

Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

Installation of replacement signs to include 1x single sided totem sign, 1x fascia sign, 2x logo signs, 1x small fascia sign, 2x double sided post mounted corex signs, 1x wall mounted corex sign, 2x amenity boards, 1x wall mounted directional sign, 2x single sided post mounted directional signs

Advertisement Type:

Other type

Height:

4.8 metres

Width:

1.26 metres

Depth:

0.24 metres

What is the height from the ground to the base of the advertisement?:

1.456 metres

What is the maximum projection of the advertisement from the face of the building?:

0 metres

What is the maximum height of any of the individual letters and symbols?:

115 centimetres

What materials will the advertisement be made of?:

ITEM 01 (Qty 1) 25HH01D Single leg totem sign with header Featuring: • Built up aluminium header logos finished HH Gold fixed back to back with inner frame • 2mm aluminium panels with 120mm returns finished RAL 3002 & HH Gold • 10mm pushed through opal acrylic HH & housename text • Cut white vinyl great value message • Internal 6500k LED cool white face illumination • FIXED TO EXISTING POST • 70x70x3mm SHS upper frame c/w 40x40x3mm SHS logo support

The colour of text and background:

as drawing

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Internally

Illuminance levels:

250 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Fascia Sign

Height:

0.9 metres

Width:

7 metres

Depth:

0.04 metres

What is the height from the ground to the base of the advertisement?:

5.4 metres

What is the maximum projection of the advertisement from the face of the building?:

0.04 metres

What is the maximum height of any of the individual letters and symbols?:

55 centimetres

What materials will the advertisement be made of?:

ITEM 02 (Qty 1) 25HH08A-NS Fascia with letters Featuring: • 2mm aluminium panel finished RAL 3002 • 32mm bullnose trim finished HH Gold • 19mm foamex letters & underline finished RAL 9003 • 25x25mm aluminium angle fixings finished HH Gold • Slimline LED trough light finished black. Cool white illumination.

The colour of text and background:

as drawing

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Externally

Illuminance levels:

250 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Fascia Sign

Height:

0.8 metres

Width:

0.688 metres

Depth:

0.08 metres

What is the height from the ground to the base of the advertisement?:

2.8 metres

What is the maximum projection of the advertisement from the face of the building?:

0.08 metres

What is the maximum height of any of the individual letters and symbols?:

49 centimetres

What materials will the advertisement be made of?:

ITEM 03 (Qty 1) 25HH03AS Small externally illuminated logo Featuring: • Built up aluminium HH logo with 80mm returns finished HH Gold • 2mm aluminium panel finished RAL 3002 • 32mm bullnose trim finished HH Gold • 19mm foamex letters finished RAL 9003 • 50W LED slimline floodlight.

The colour of text and background:

as drawing

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Externally

Illuminance levels:

250 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Fascia Sign

Height:

1.2 metres

Width:

1.032 metres

Depth:

0.08 metres

What is the height from the ground to the base of the advertisement?:

5 metres

What is the maximum projection of the advertisement from the face of the building?:

0.08 metres

What is the maximum height of any of the individual letters and symbols?:

74 centimetres

What materials will the advertisement be made of?:

ITEM 04 (Qty 1) 25HH03AM Medium externally illuminated logo Featuring: • Built up aluminium HH logo with 80mm returns finished HH Gold • 2mm aluminium panel finished RAL 3002 • 32mm bullnose trim finished HH Gold • 19mm foamex letters finished RAL 9003 • 50W LED

slimline floodlight.

The colour of text and background:

as drawing

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Externally

Illuminance levels:

250 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Fascia Sign

Height:

0.28 metres

Width:

1.45 metres

Depth:

0.04 metres

What is the height from the ground to the base of the advertisement?:

2.1 metres

What is the maximum projection of the advertisement from the face of the building?:

0.04 metres

What is the maximum height of any of the individual letters and symbols?:

8 centimetres

What materials will the advertisement be made of?:

ITEM 06 (Qty 1) 25HH18L Large main entrance transom Featuring: • 2mm aluminium panel finished RAL 3002 • 32mm bullnose trim finished HH Gold • Cut white vinyl text • 25x25mm aluminium angle fixings finished HH Gold • 20mm up-stand required

The colour of text and background:

as drawing

Will the advertisement be illuminated?:

Advertisement Type:

Other type

Height:

1.235 metres

Width:

1.735 metres

Depth:

0.17 metres

What is the height from the ground to the base of the advertisement?:

1.2 metres

What is the maximum projection of the advertisement from the face of the building?:

0 metres

What is the maximum height of any of the individual letters and symbols?:

113 centimetres

What materials will the advertisement be made of?:

ITEM 08 (Qty 1) 25HH09ET Double sided post mounted corex holder to existing posts Featuring: • 50mm trims finished RAL 9005 • 1715x1215mm interchangeable corex slots • Digitally printed vinyl overlay • 2no. slimline cool white LED trough lights • Existing posts finished RAL 9005

The colour of text and background:

as drawing

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Externally

Illuminance levels:

250 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Other type

Height:

1.235 metres

Width:

1.735 metres

Depth:

0.17 metres

What is the height from the ground to the base of the advertisement?:

1.6 metres

What is the maximum projection of the advertisement from the face of the building?:

0 metres

What is the maximum height of any of the individual letters and symbols?:

113 centimetres

What materials will the advertisement be made of?:

ITEM 09 (Qty 1) 25HH09CT Double sided post mounted corex holder Featuring: • 50mm trim finished RAL 9005 • 1715x1215mm interchangeable corex slots • Digitally printed vinyl overlays • 2no. slimline cool white LED trough lights • 2no. 70 mm² steel posts finished RAL 9005

The colour of text and background:

as drawing

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Externally

Illuminance levels:

250 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Fascia Sign

Height:

1.235 metres

Width:

1.735 metres

Depth:

0.05 metres

What is the height from the ground to the base of the advertisement?:

0.965 metres

What is the maximum projection of the advertisement from the face of the building?:

0.05 metres

What is the maximum height of any of the individual letters and symbols?:

113 centimetres

What materials will the advertisement be made of?:

ITEM 10 (Qty 1) 25HH09AT Wall mounted corex holder Featuring: • 50mm trim finished RAL 9005 • 1715x1215mm interchangeable corex slot • Digitally printed vinyl overlay • Slimline cool white LED trough light

The colour of text and background:

as drawing

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Externally

Illuminance levels:

250 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Fascia Sign

Height:

0.9 metres

Width:

0.6 metres

Depth:

0.04 metres

What is the height from the ground to the base of the advertisement?:

0.8 metres

What is the maximum projection of the advertisement from the face of the building?:

0.04 metres

What is the maximum height of any of the individual letters and symbols?:

4 centimetres

What materials will the advertisement be made of?:

ITEM 11 (Qty 1) 25HH04C Amenity sign Featuring: • 2mm aluminium panel finished RAL 3002 • 32mm bullnose trim finished HH Gold • Cut white vinyl text • 25x25mm aluminium angle fixings finished HH Gold

The colour of text and background:

as drawing

Will the advertisement be illuminated?:

Advertisement Type:

Fascia Sign

Height:

1.2 metres

Width:

0.9 metres

Depth:

0.04 metres

What is the height from the ground to the base of the advertisement?:

0.85 metres

What is the maximum projection of the advertisement from the face of the building?:

0.04 metres

What is the maximum height of any of the individual letters and symbols?:

5 centimetres

What materials will the advertisement be made of?:

ITEM 12 (Qty 1) 25HH04B Amenity sign Featuring: • 2mm aluminium panel finished RAL 3002 • 32mm bullnose trim finished HH Gold • Cut white vinyl text • 25x25mm aluminium angle fixings finished HH Gold

The colour of text and background:

as drawing

Will the advertisement be illuminated?:

Advertisement Type:

Fascia Sign

Height:

1 metres

Width:

1.5 metres

Depth:

0.04 metres

What is the height from the ground to the base of the advertisement?:

0.9 metres

What is the maximum projection of the advertisement from the face of the building?:

0.05 metres

What is the maximum height of any of the individual letters and symbols?:

14 centimetres

What materials will the advertisement be made of?:

ITEM 16 (Qty 1) 25HH05AL Wall mounted car park directional Featuring: • 2mm aluminium panel finished RAL 3002 • 32mm bullnose trim finished HH Gold • Cut white vinyl text • 25x25mm aluminium angle fixings finished HH Gold

The colour of text and background:

as drawing

Will the advertisement be illuminated?:**Advertisement Type:**

Other type

Height:

1.2 metres

Width:

1.8 metres

Depth:

0.11 metres

What is the height from the ground to the base of the advertisement?:

0.8 metres

What is the maximum projection of the advertisement from the face of the building?:

0 metres

What is the maximum height of any of the individual letters and symbols?:

15 centimetres

What materials will the advertisement be made of?:

ITEM 17 (Qty 1) 25HH05BXL Large single sided post mounted car park directional Featuring: • 2mm aluminium panel finished RAL 3002 • 32mm bullnose trim finished HH Gold • Cut white vinyl text • 2no. 70mm² steel posts finished RAL 9005 • Slimline LED trough light. Cool white illumination.

The colour of text and background:

as drawing

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Externally

Illuminance levels:

250 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Other type

Height:

1.2 metres

Width:

1.8 metres

Depth:

0.11 metres

What is the height from the ground to the base of the advertisement?:

1.19 metres

What is the maximum projection of the advertisement from the face of the building?:

0 metres

What is the maximum height of any of the individual letters and symbols?:

15 centimetres

What materials will the advertisement be made of?:

ITEM 18 (Qty 1) 25HH05DXL Large single sided post mounted car park directional Featuring: • 2mm aluminium panel finished RAL 3002 • 32mm bullnose trim finished HH Gold • Cut white vinyl text • Existing Posts • Slimline LED trough light. Cool white illumination.

The colour of text and background:

as drawing

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Externally

Illuminance levels:

250 cd/m²

Will the illumination be static or intermittent?:

Static

Please describe each of the 'Other type(s)' of advertising proposed

Item 01 One single sided post mounted totem sign
Item 08 One double sided corex sign to existing posts
Item 09 One double sided post mounted corex sign
Item 17 One single sided post mounted directional sign
Item 18 One single sided post mounted directional sign

Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

- ☐ Yes
☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

- ☒ Yes
☐ No
☐ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s)

Proposed and Existing photographs

Will the proposed advertisement(s) project over a footpath or other public highway?

- ☐ Yes
☒ No

Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From Date

21/05/2026

To Date

21/05/2031

Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

- ☐ Yes
☒ No

Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

- ☒ Yes
☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- ☒ The agent
☐ The applicant
☐ Other person

Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

- ☐ Yes
☒ No

Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

- ☒ Yes
☐ No

Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

- ☐ Yes
- ☒ No

Declaration

I/We hereby apply for Consent to display an advertisement as described in the questions answered, details provided, and the accompanying plans/drawings and additional information.

I/We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

I/We also accept that, in accordance with the Planning Portal's terms and conditions:

- Once submitted, this information will be made available to the Local Planning Authority and, once validated by them, be published as part of a public register and on the authority's website;
- Our system will automatically generate and send you emails in regard to the submission of this application.

☒ I / We agree to the outlined declaration

Signed

Dharmesh Patel

Date

26/05/2026