PlanningPortal

Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location

Disclaimer: We can only make recommendations based on the answers given in the questions.

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number

Suffix

Property Name

Park View Apartments, Unit 21a

Address Line 1

Station Road

Address Line 2

Address Line 3

Hampshire

Town/city

Hayling Island

Postcode

PO11 0FZ

Description of site location must be completed if postcode is not known:

Easting (x)

471392

Northing (y)

99467

Description

Applicant Details

Name/Company

Title

Mr

First name

Nirav

Surname

Patel

Company Name

Address

Address line 1

Park View Apartments, Unit 21a and 21B Station Road

Address line 2

Address line 3

Town/City

Hayling Island

County

Hampshire

Country

Postcode

PO11 0FZ

Are you an agent acting on behalf of the applicant?

- (x) Yes
- ( ) No

Applicant Contact Details

Primary number

Secondary number

Fax number

Email address

Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

Proposed Shop Front Signage to include externally illuminated fascia sign. 1No. Projecting sign (please confirm if illuminated or not. If illuminated please include whether its external or internal), 2No. vinal window signs, 7No. poster signs.

Please specify the type(s) and details of each proposed advertisement

Advertisement Type:
Fascia Sign

Height:
680 metres

Width:
8100 metres

Depth:
150 metres

What is the height from the ground to the base of the advertisement?:
2700 metres

What is the maximum projection of the advertisement from the face of the building?:
150 metres

What is the maximum height of any of the individual letters and symbols?:
580 centimetres

What materials will the advertisement be made of?:
Aluminium

The colour of text and background:
Green Text with Black Background

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Externally

Illuminance levels:
500 cd/m^2

Will the illumination be static or intermittent?:
Static

Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

- (x) Yes
- ( ) No

If Yes, please provide details

As Shown on Drawing WATD-001-P

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

◯ Yes
⊘ No
◯ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s)

WATD-001-P

Will the proposed advertisement(s) project over a footpath or other public highway?

◯ Yes
⊘ No

Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From Date

09/06/2025

To Date

11/06/2035

Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

◯ Yes
⊘ No

Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

⊘ Yes
◯ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

⊘ The agent
◯ The applicant
◯ Other person

Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

◯ Yes
⊘ No

Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

◯ Yes
⊘ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

⊘ Yes
◯ No

Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:
(a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

◯ Yes
⊘ No