

Universal Services
The Castle
Winchester, Hampshire SO23 8UD

Telephone 0300 555 1375
Fax 01962 847055
www.hants.gov.uk

Havant Borough Council
Civic Offices
Civic Centre Road
Havant
PO9 2AX

Enquiries to	Louis Aplin-Haynes	My reference	060858
Direct Line	N/A	Your reference	APP/26/00375
Date	6 July 2026	Email	havantdc@hants.gov.uk

For attention of Ms Sheath

Dear Madam

Re: APP/26/00375 At Unit B, Waterloo Park, Elettra Avenue, Waterlooville

Illuminated signage incorporating (1) 1No. ES11a 3x KFC bucket square lightbox (2) 1No. ES07b 700 mm high KFC white aluminium letters (3) 1No. ES20.1a large neon bucket portal (4) 3No. ES10a KFC Lightbox. Non-illuminated elevational signage and freestanding signage incorporating (1) 1No. single sided directional ground sign (2) 1No. SS14c K4 DT Height Restrictor (3) 2No. double digital menu board (4) 1No. speaker post (5) 2No. SS09 Grille bay sign (6) 2No. S07 DDA Parking sign (7) 1No. double sided directional ground sign

Thank you for consulting the Highway Authority on the above planning application. The Highway Authority wishes to make the following comments.

This application seeks approval for the creation of four pieces of illuminated signage and 7 pieces of non-illuminated signage for a KFC at Waterloo Park, Elettra Avenue. It is noted that all illuminated signage has been confirmed in Drawing 0000/2023/G210 Rev A to not emit a luminance greater than 250cd/m². The Highway Authority are content that this is suitable for signage both over and under 10m² in sign face area in an E4 urban area and subsequently does not raise any concerns regarding passersby being dazzled by the signage. The Highway Authority have also reviewed the remainder of the proposed signage and are content that none of the proposals raise significant concerns regarding their locations or heights.

It is noted that the digital menu is listed as a non-illuminated piece of signage. Despite this it has been confirmed on drawing 0000/2023/G123 Rev J that this

Director of Universal Services
Patrick Blogg

will emit 200cd/m². Whilst the Highway Authority raise no concerns with this level of luminance, it is recommended that this signage is listed within the illuminated section for clarity.

Recommendations

These proposals have been considered and in review are not anticipated to result in a significant impact to the safety or operation of the local highway network. Therefore, the Highway Authority have no objection to the proposals subject to the following condition:

Condition

The signage approved as part of this application shall not emit a luminance exceeding 250cd/m² at any time.

Reason – to prevent dazzling passersby

Yours faithfully,

Louis Aplin-Haynes
Assistant Transport Planner - Highway Development Planning
Universal Services