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Date	17 July 2026	Email	havantdc@hants.gov.uk

For attention of Mr Riley

Dear Sirs

Re: APP/26/00499 At Pavement opp Lidl Somborne Drive Havant PO9 5AN

Display of 2no. digital 75" LCD advert screens.

Thank you for consulting the Highway Authority on the above planning application. This application seeks approval for the display of 2 illuminated screens on a BT Hub along Somborne Drive in Leigh Park, Havant. The Highway Authority wishes to make the following comments.

The BT Hub is proposed to be located on the southern edge of the parallel parking bays. The Highway Authority note that this location would not obstruct drivers accessing/egressing their vehicles. Additionally, this should not significantly affect pedestrians walking along the pavement as it will be located in line with an existing concrete block, a bin, and a bench. Therefore, it is considered unlikely that pedestrians would utilise section of pavement the BT Hub will occupy and subsequently pedestrian flow will not be impeded.

As the two illuminated screens for this proposal will have an area of less than 10m² and are located in an E3/E4 area, the signage is permitted to emit a luminance of up to 600cd/m² during non-daylight hours. The applicant has clarified that the BT Hub screens will automatically dim from 5000cd/m² to 600cd/m² during the night. The Highway Authority are content with this arrangement.

Recommendations

Director of Universal Services
Patrick Blogg

These proposals have been considered and in review are not anticipated to result in a significant impact to the safety or operation of the local highway network. Therefore, the Highway Authority have no objection to the proposals subject to the following condition.

Condition

The approved signage shall at no point emit a luminance greater than 5,000cd/m² during daylight hours and 600cd/m² during non-daylight hours. Changing images shall be limited to no more than one change every 5 seconds, and video/motion images shall not be permitted where these can be viewed by passing motorists.

Reason - In the interests of highway safety/amenity.

Yours faithfully,

Louis Aplin-Haynes
Assistant Transport Planner - Highway Development Planning
Universal Services