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Direct Line	N/A	Your reference	APP/26/00492
Date	12 August 2026	Email	havantdc@hants.gov.uk

For attention of Ms Sheath

Dear Madam

**Re: APP/26/00492 At 7 Wellington Retail Park, 2 Hambledon Road,
Waterlooville, PO7 7FG**

**Application for Advertisement Consent for: 2No. Internally Illuminated
Facia Boards, 1 No. Internally Illuminated Mesh Principal Facia Signage.
8 No. Graphic Vinyls. 1 No. internally mounted TV Display (Illuminated)
to Front Elevation.**

Thank you for re-consulting the Highway Authority on the above planning application. The Highway Authority wishes to make the following comments.

This application seeks approval for advertisement consent for: 2x Internally Illuminated Facia Boards, 1x Internally Illuminated Mesh Principal Facia Signage, 8x Graphic Vinyls, and 1x internally mounted illuminated TV Display. The locations of these signs appear to be largely flat and wall mounted, or high above the ground. Therefore, the Highway Authority do not raise any concerns regarding the location of these signs.

It is noted that 3 pieces of illuminated signage have been listed within the application form. All 3 have been confirmed to emit a maximum luminance of 200cd/m². This is below the maximum permitted luminance for any signage in an E4 urban area and is therefore considered to be acceptable.

Recommendations

These proposals have been considered and in review are not anticipated to result in a significant impact to the safety or operation of the local highway

Director of Universal Services
Patrick Blogg

network. Therefore, the Highway Authority have no objection to the proposals subject to the following condition.

Condition

The illumination of the consented signage shall be no greater than 200cd/m² during non-daylight hours and no light source shall be visible from the highway.

Reason – to prevent dazzling passersby.

Yours faithfully,

Louis Aplin-Haynes
Assistant Transport Planner - Highway Development Planning
Universal Services