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Enquiries to	Thomas Willcox	My reference	062047
Direct Line	N/A	Your reference	APP/26/00736
Date	20 October 2026	Email	havantdc@hants.gov.uk

For attention of Ms Sheath

Dear Sirs

Re: APP/26/00736 At Waterloo Park, Elettra Avenue, Waterlooville

Application for Advertisement Consent for: Internally illuminated and non-illuminated elevational signage as detailed by way of drawing no.0000/2023/G211 Revision K - Revised application following planning consent APP/26/00375.

Thank you for the consultation on the above application. The Highway Authority has reviewed the submission and would like to make the following comments.

It is noted that this application is a revised version of application APP/26/00375 of which planning consent was gained. The application seeks to change a number of illuminated and non-illuminated advertising signs, with new signs shown in drawing no. 0000/2023/G211.
As the signs are fixed to the external walls of the building, the Highway Authority has no objections with the proposed location. The application form also shows that all illuminated signs will have an illuminance level of 250 cd/m2, which falls under the maximum level set out by HCC of 300 cd/m2.

In light of the above, the Highway Authority recommend no objections, subject to the following condition.

Condition:

The illumination of the approved signs shall not exceed 250 candelas per square meter (cd/m^2), and no light source shall be directly visible from the public highway.

Director of Universal Services
Patrick Blogg

Reason: In the interests of highway safety.

Yours faithfully,

Thomas Willcox
Assistant Transport Planner - Highway Development Planning
Universal Services